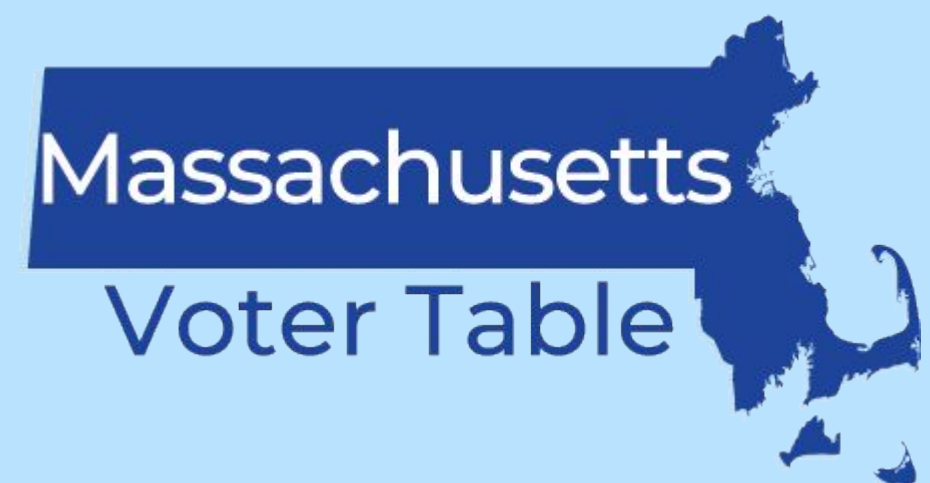
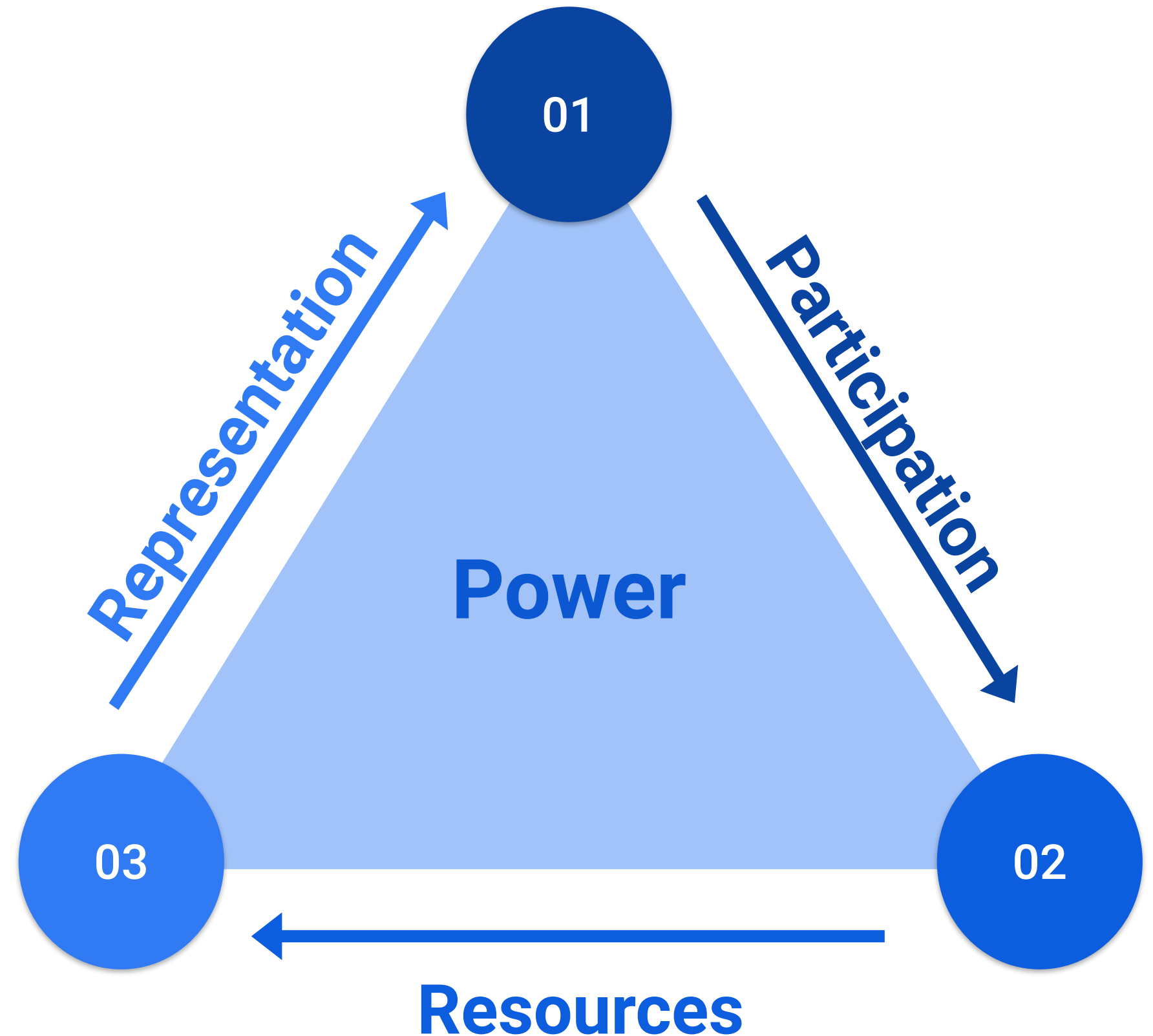


# EQUITY 2030

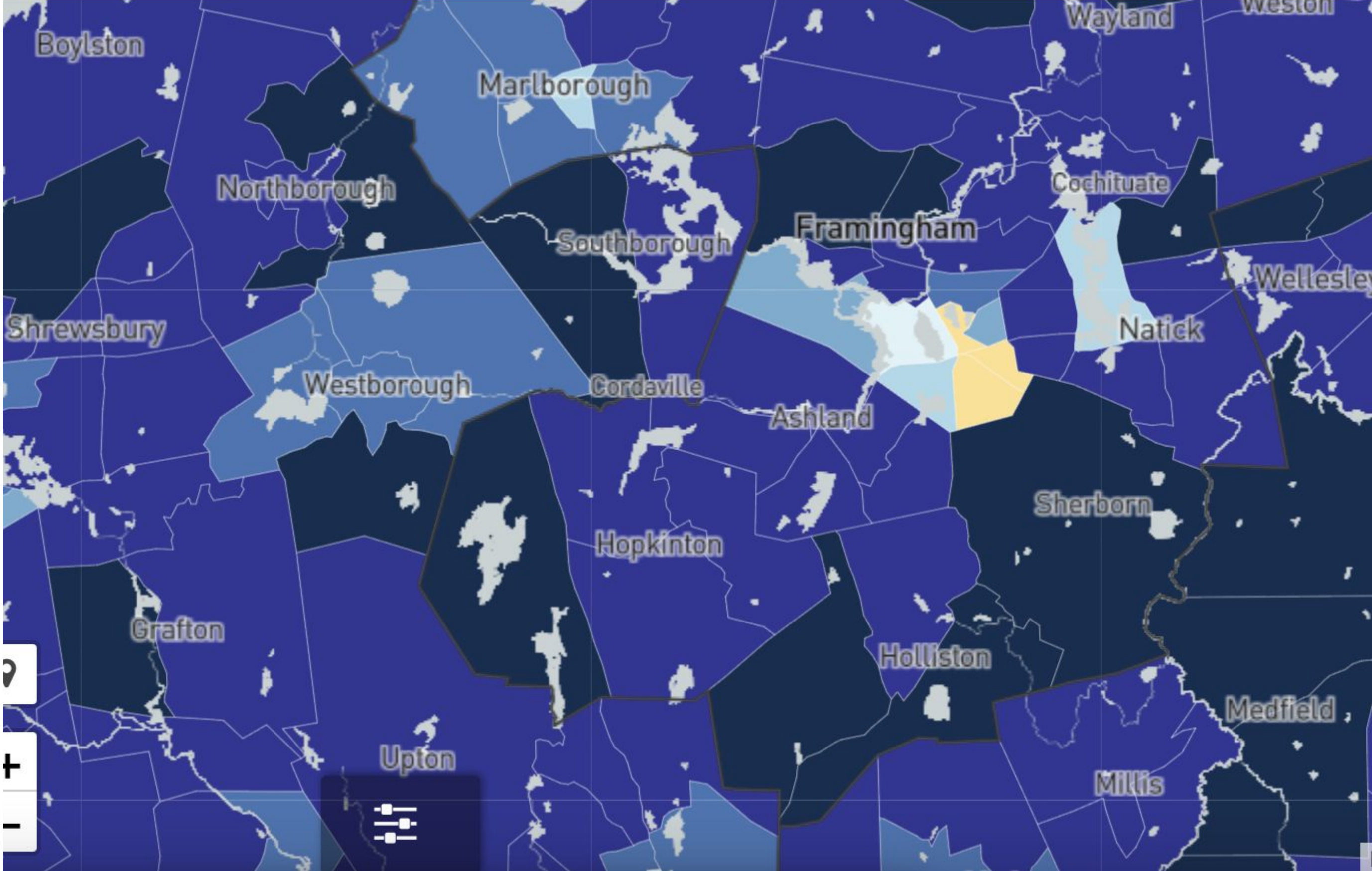
Statewide Infrastructure for  
Year-Round Civic Engagement & a  
Complete Count in the 2030 Census



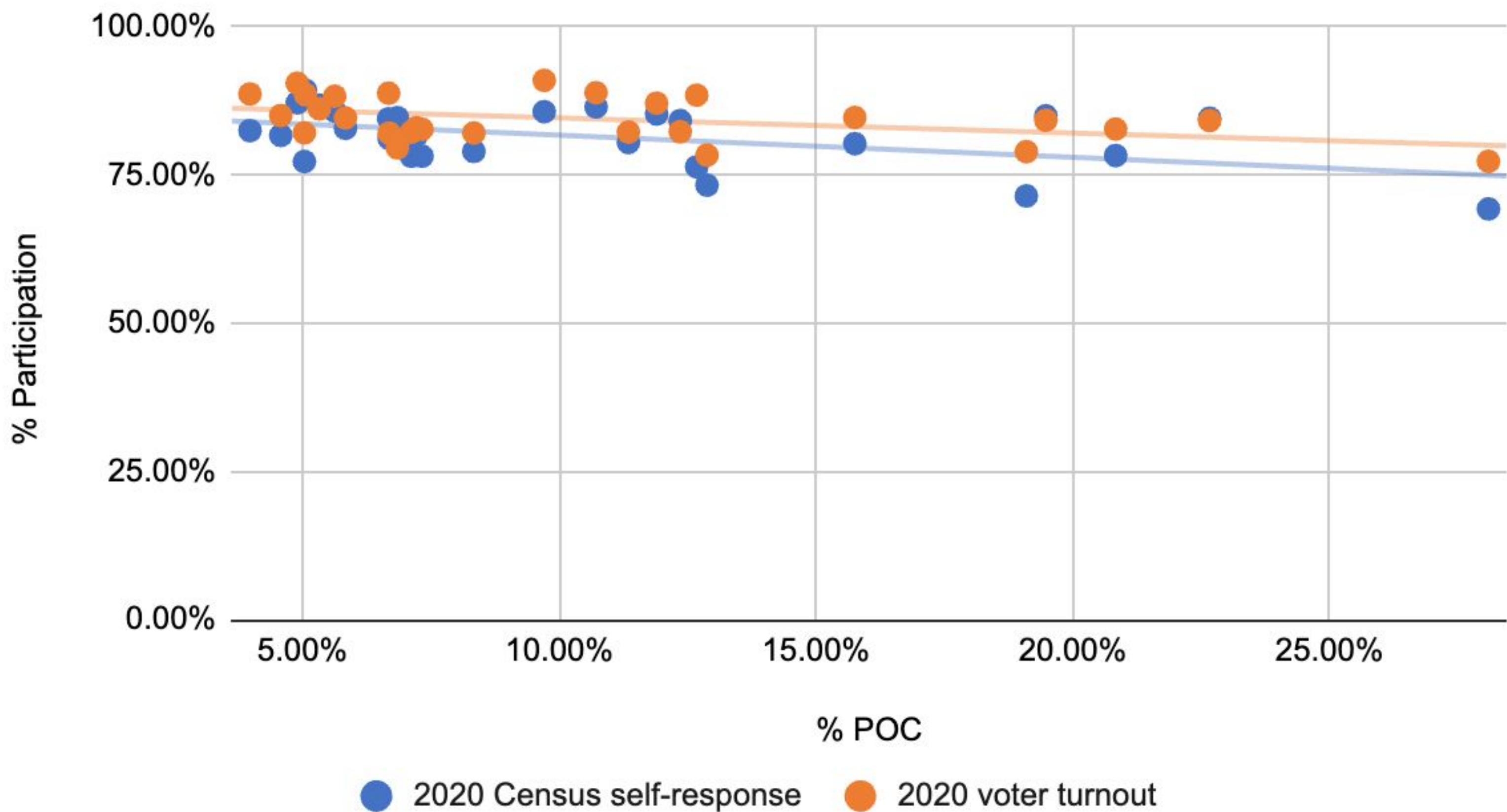
**Why work on  
a complete  
count in the  
Census?**



# 2020 Census Self-Response Rates

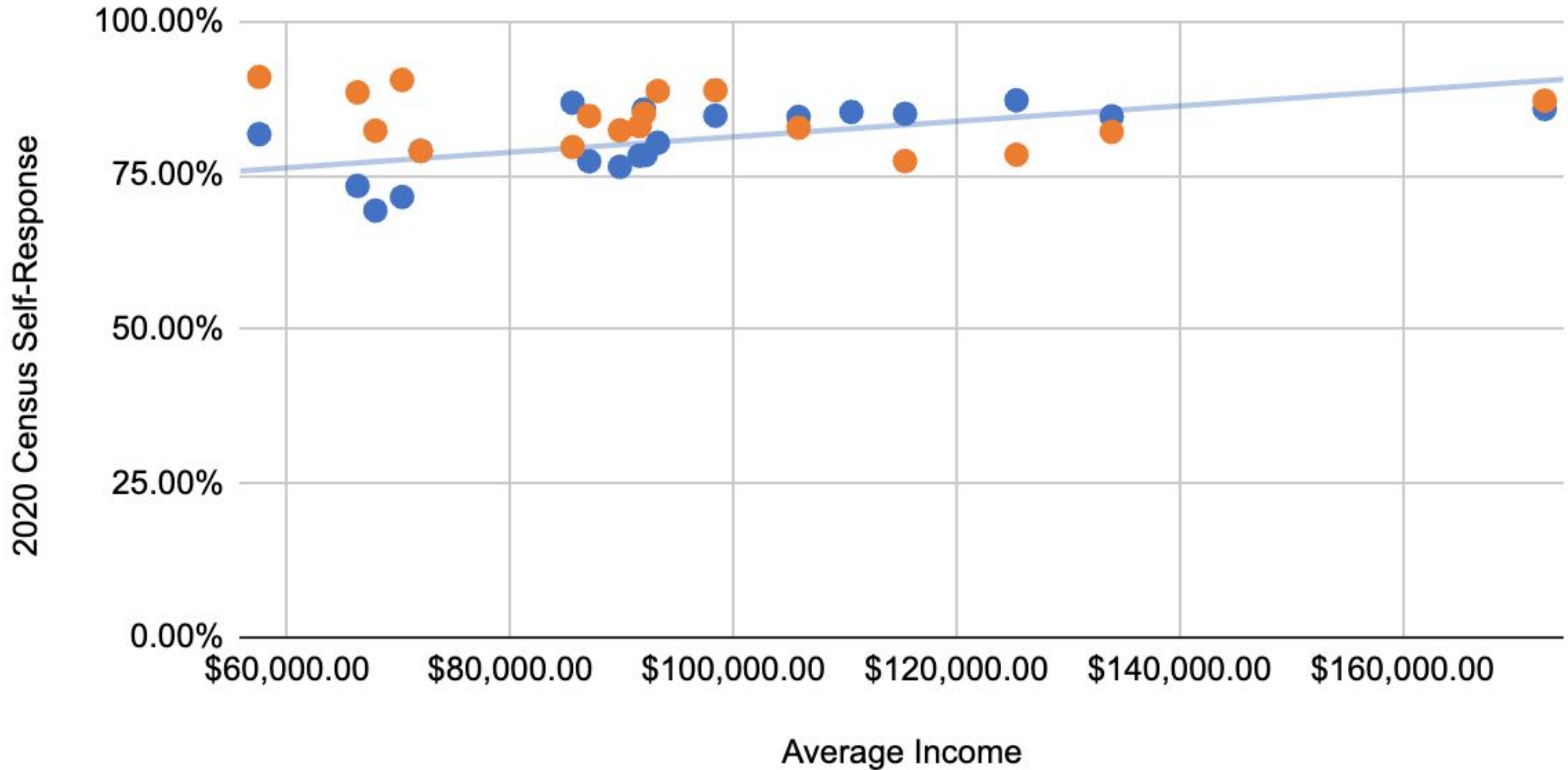


# Participation vs. % POC by Municipality

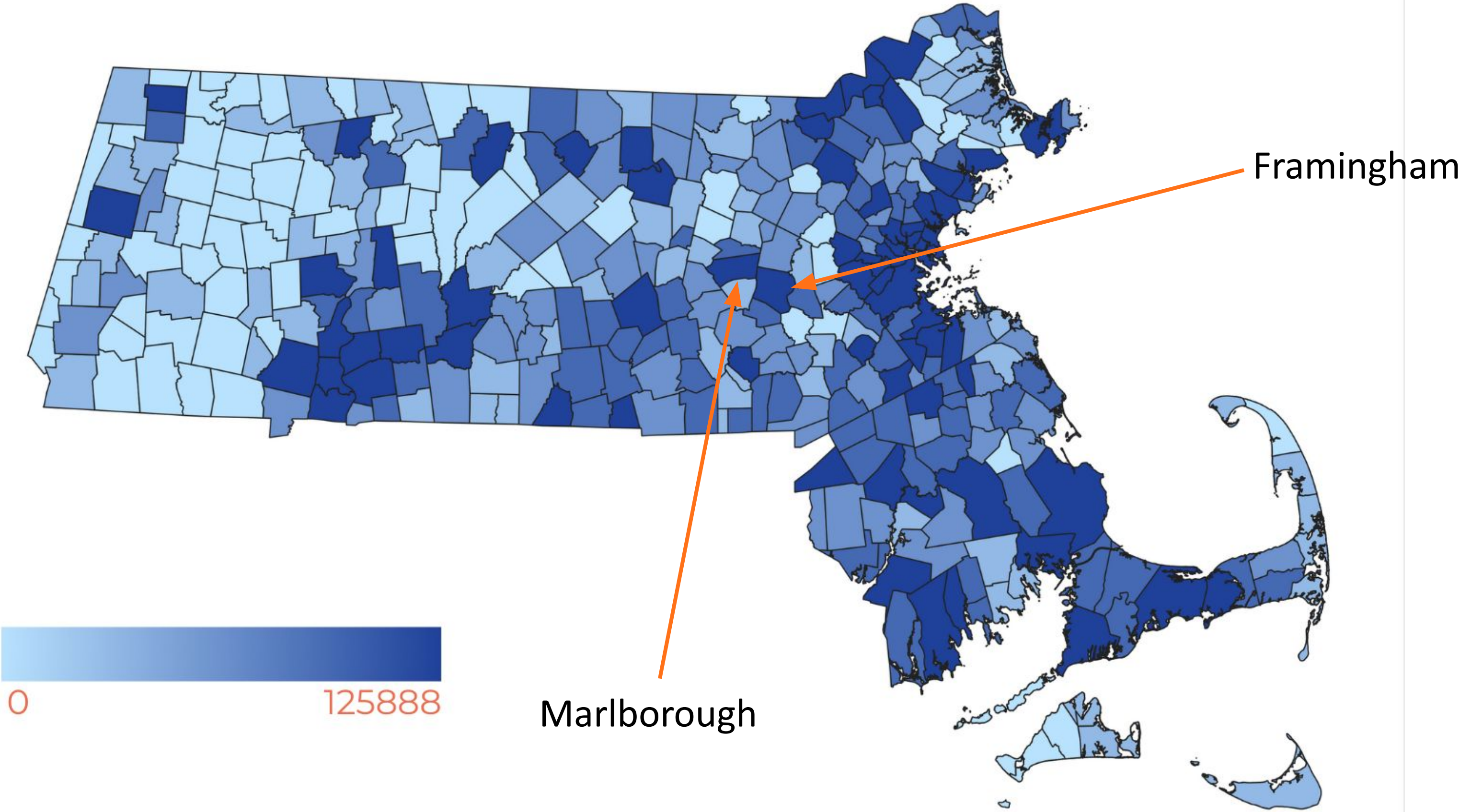


# Participation vs. Average Income by Municipality

● 2020 Census Self-Response ● 2020 Voter Turnout



# SNAP Usage (2020 ACS)



How did  
we get out  
the count  
in 2020?

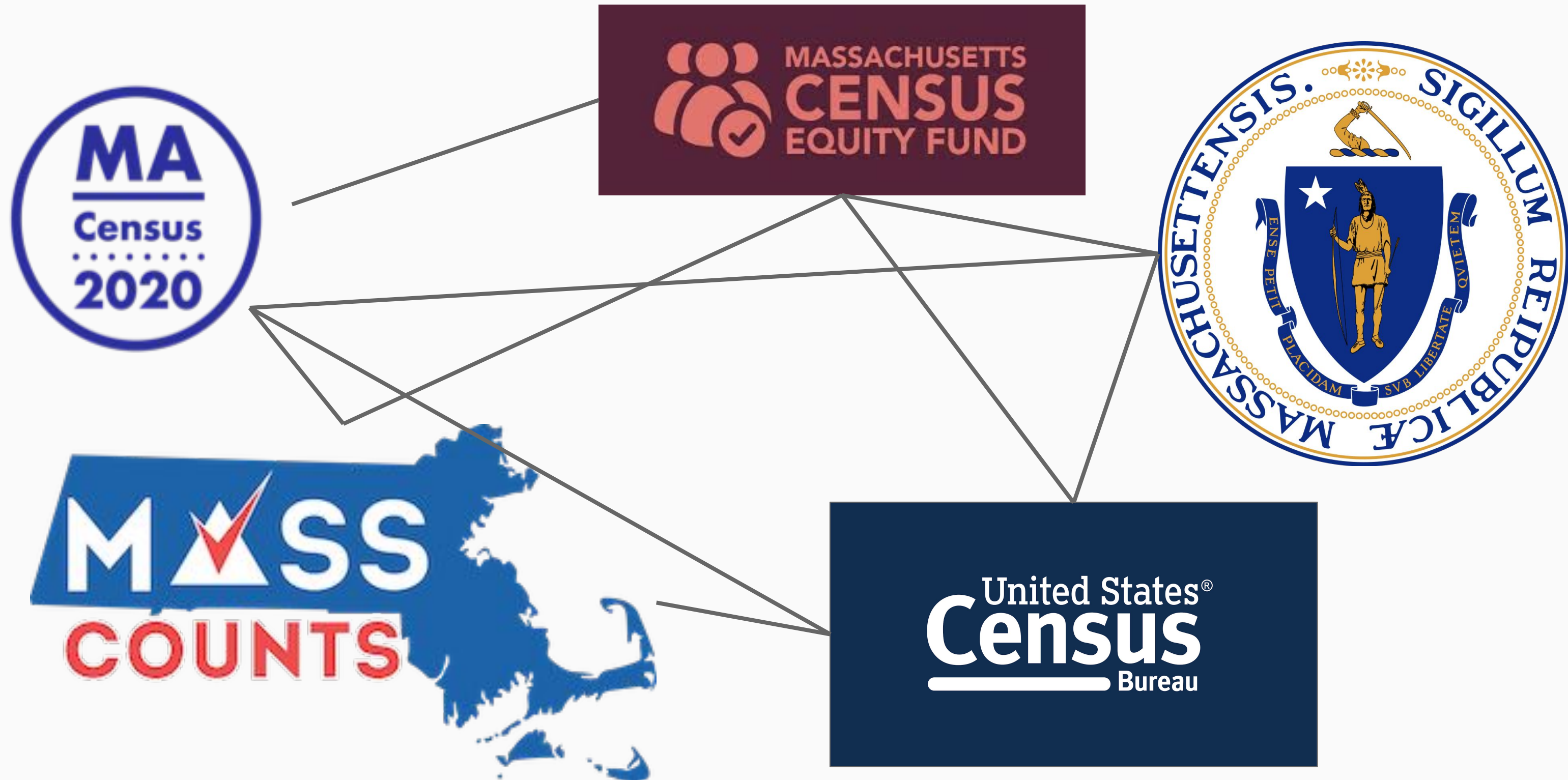




# Trusted Messengers



# Networks





**Meeting  
People  
Where  
They're  
At**

# Challenges to a Complete Count



# Citizenship Question & Hostile Political Climate

**Is this person a citizen of the United States?**

Yes, born in the United States

Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas

Yes, born abroad of U.S. citizen parent or parents

Yes, U.S. citizen by naturalization – *Print year of naturalization* ↗

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No, not a U.S. citizen

# Solution: Partnerships with Trusted Legal Organizations

## HOW DOES WORKING FOR THE CENSUS AFFECT MY PUBLIC BENEFITS?

You can work for the U.S. Census AND keep certain needs-based benefits you may receive!

### HOUSING & SHELTER PROGRAMS

Census earnings **do not count** as income for:

- The major federal and state housing programs including public housing, vouchers & subsidized housing
- Fuel assistance (LIHEAP) benefits
- The Emergency Assistance (EA) shelter program for homeless families



### NUTRITION PROGRAMS

Census earnings **do not count** as income for:

- SNAP (food stamps) benefits
- Healthy Incentives Program (HIP) – available to SNAP recipients



Census earnings **may count** for the following programs (*unless you also receive SNAP*):

- National school lunch and breakfast programs
- Women, Infant & Children's (WIC) benefits

For more information on cash assistance and health programs, see the back of this page.

### CASH ASSISTANCE PROGRAMS

Census earnings **do not count** as income for DTA cash assistance programs:

- TAFDC for families with children
- EAEDC for persons with disabilities or age 65+



Census earnings **do count** for persons who receive **Supplemental Security Income (SSI)**, a program for persons with disabilities or age 65+.

Census earnings **may count** for **Social Security Disability Insurance** or **Early Retirement** benefits. Contact SSA for more information.

### HEALTH PROGRAMS

Census earnings **do not count** as income for MassHealth for:

- Persons age 65+ or
- Persons who receive TAFDC, EAEDC or SSI cash benefits

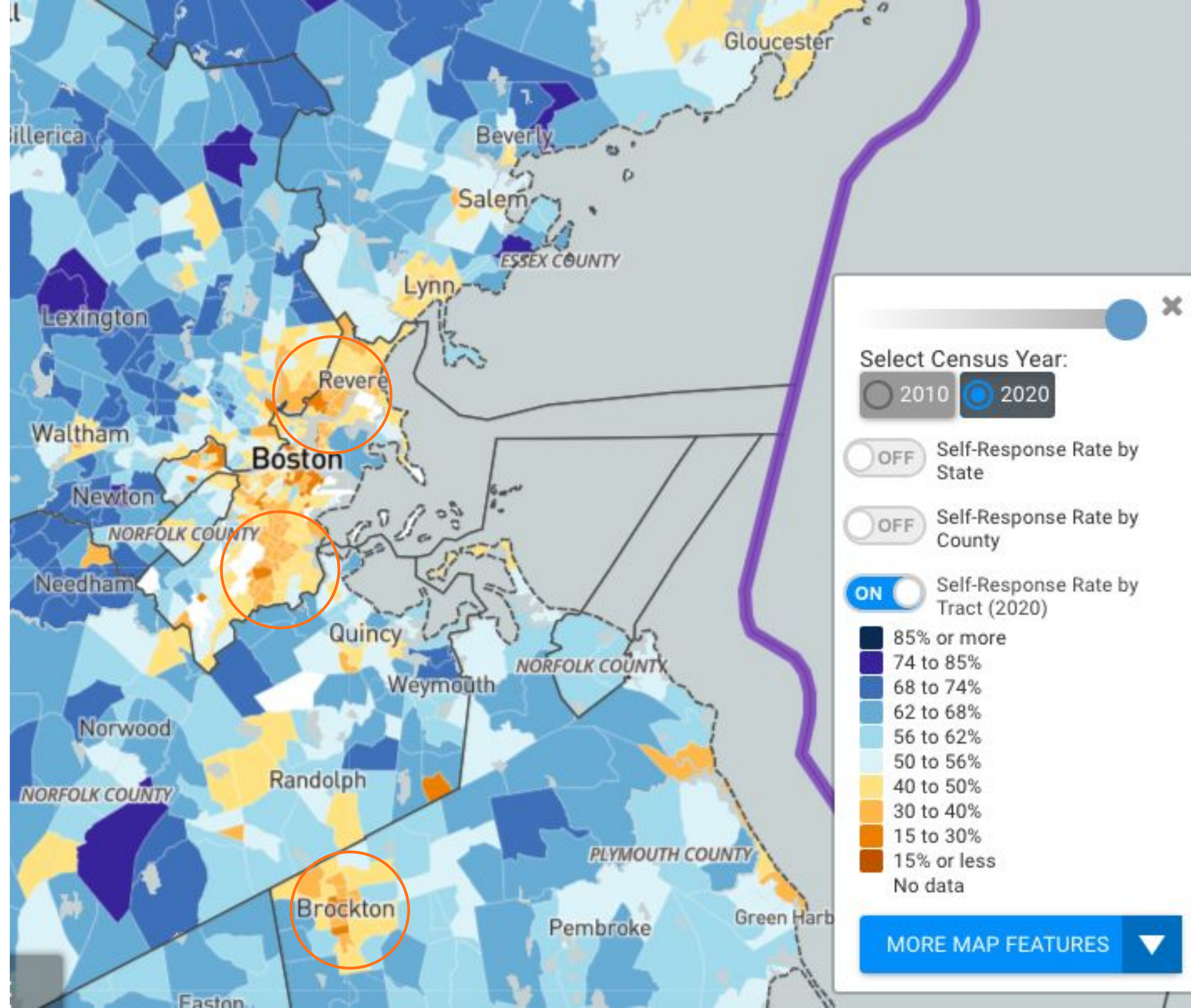


For most other MassHealth members, Census earnings **do count**, but may not affect your MassHealth coverage.

For more information:

- See [Mass.gov webpage: Important Information About the Treatment of Census Bureau Worker Earnings](#). This webpage is updated regularly.
- If you get SNAP or cash benefits, DTA wants to know about your earnings even though Census income does not count.
- For more information on MassHealth, call the MassHealth Customer Service Center at 800-841-2900. See flier on [masslegalservices.org](#) on MassHealth and Census Earnings.
- If your benefits are cut because of your Census income and you think this is wrong, contact an advocate. Go to [MassLegalHelp.org](#)

Early COVID-19 hotspots were in low-response census tracts



**Solution:  
Outreach on  
COVID Issues  
+ Census**

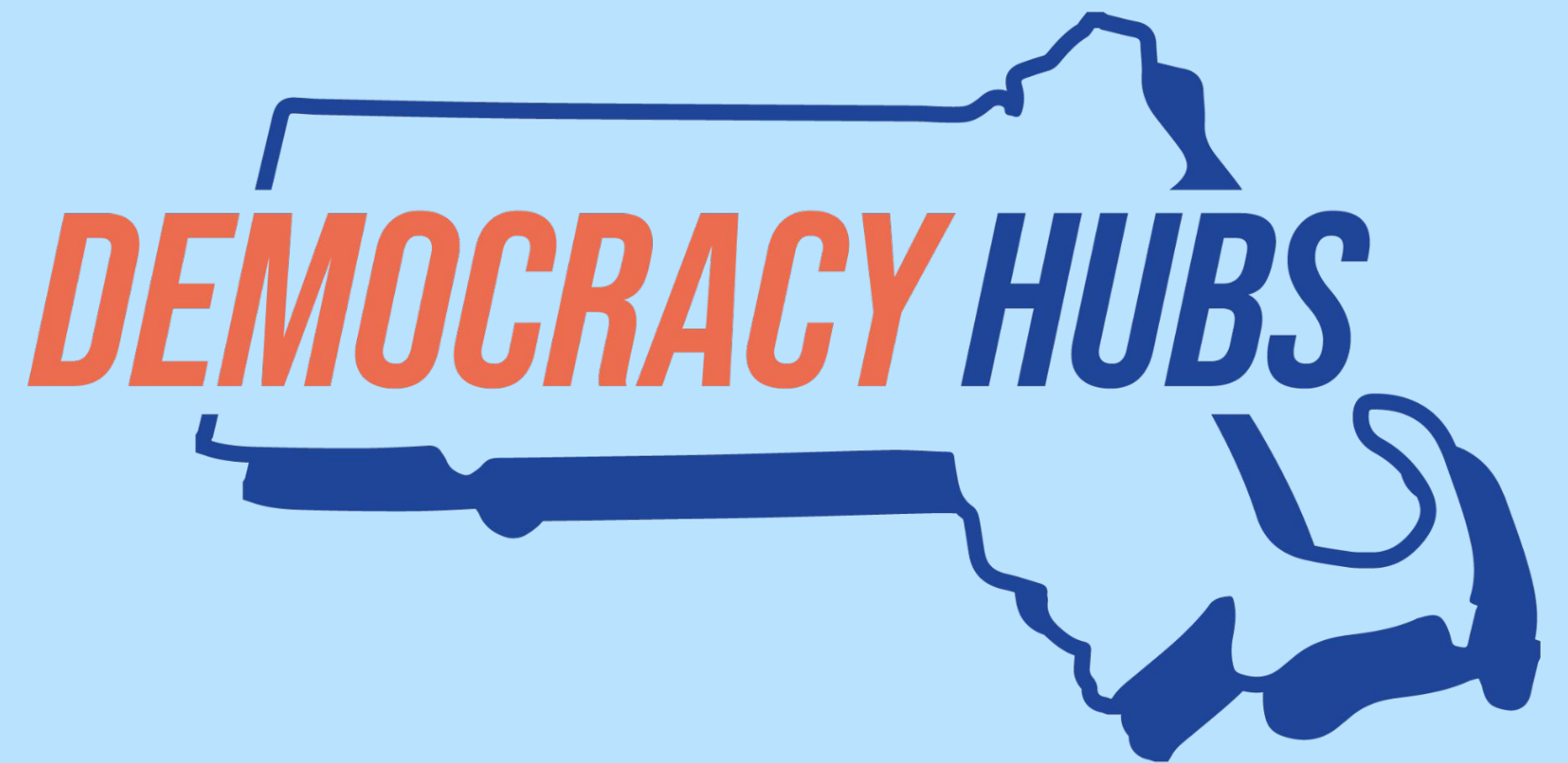


# How We're Leveraging Networks for Year-Round Civic Engagement





**Strengthening  
Civic  
Engagement  
Infrastructure**



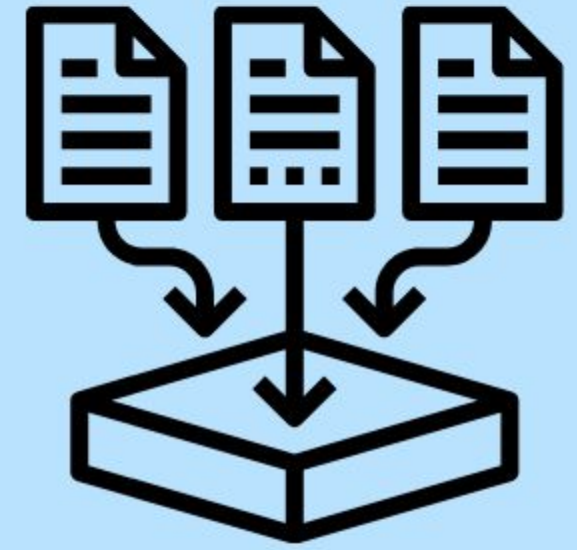
# Trusted Leaders Need Infrastructure to Win & Sustain Victories



Democracy HUBS  
Coordinating Organizations



Regional HUBS



Data Infrastructure

# Democracy HUBS Infrastructure



Coordinating Organizations



Regional HUBS



Data Infrastructure



# Democracy HUBS Infrastructure

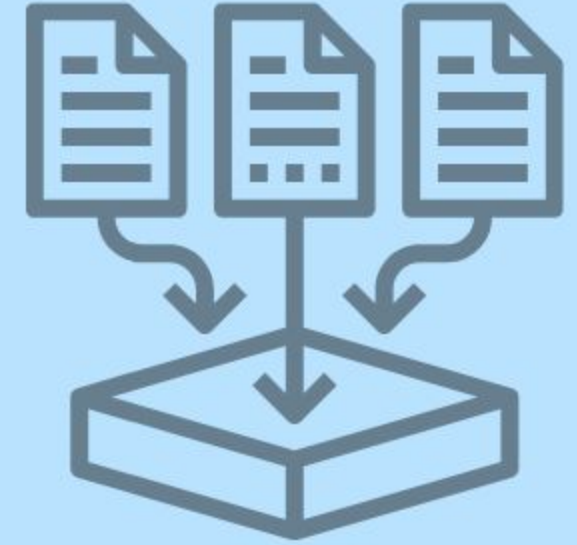


Democracy HUBS

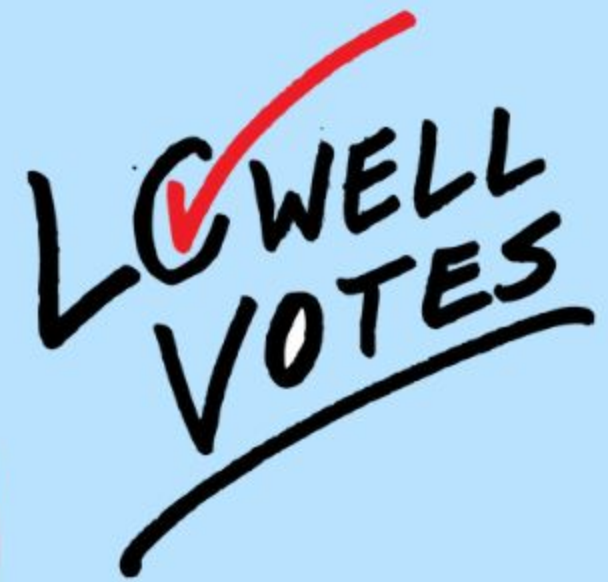
Coordinating Organizations



Regional HUBS



Data Infrastructure



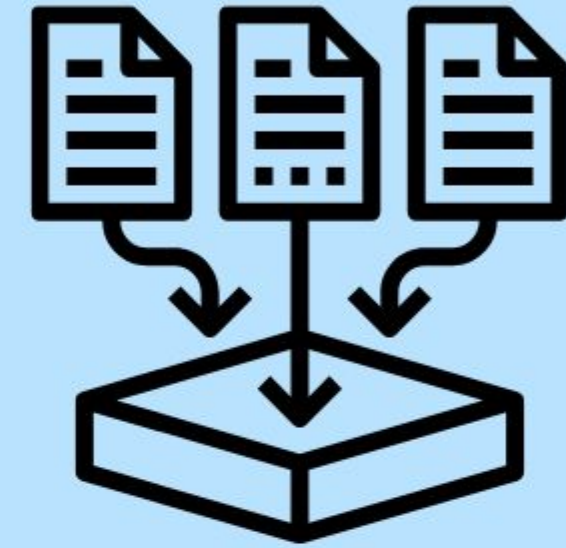
# Democracy HUBS Infrastructure



Democracy HUBS  
Coordinating Organizations















Regional HUBS



Data Infrastructure

 **STATEVOICES**

Powered by  everyaction  
and **Catalist**  Data

			Shaikh Hasib
			
			
Anna R - she/her	Betty	Kaitlin Whalen	 Elizabeth Finn (she/hers)
Abbigale Shi	Claire Albuja	Siwaar Abouhala	nicholasGerasev
Katie Winans	Bella Revett She/her	Galaxy Tab A (2016)	Jasmine Jean-Louis
Maddy MacDonald (she/...			

# Continued Year-round Virtual Outreach

# Training Trusted Leaders

