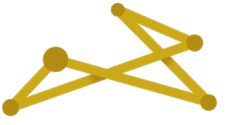


impala

Introducing impala to The Boston Foundation Community

Executive Summary



1 **impala** is a groundbreaking new platform that's **networking** the social impact sector and **democratizing** data access.

2 Today we'll explore the story behind impala and how you can use it to enhance your fundraising efforts, **immediately**.

3 In partnership with **Philanthropy MA** and with the generous support of **Barr Foundation** and **The Boston Foundation**, impala is providing the entire state with **free access** to its premium platform for 24 months.



4 You will receive an email with a link to **register** and **claim your organization's profile**, which takes just **two minutes**.

5 Welcome to impala - a growing **community** of nonprofits and funders who believe in **impact intelligence for all**.

Who we are

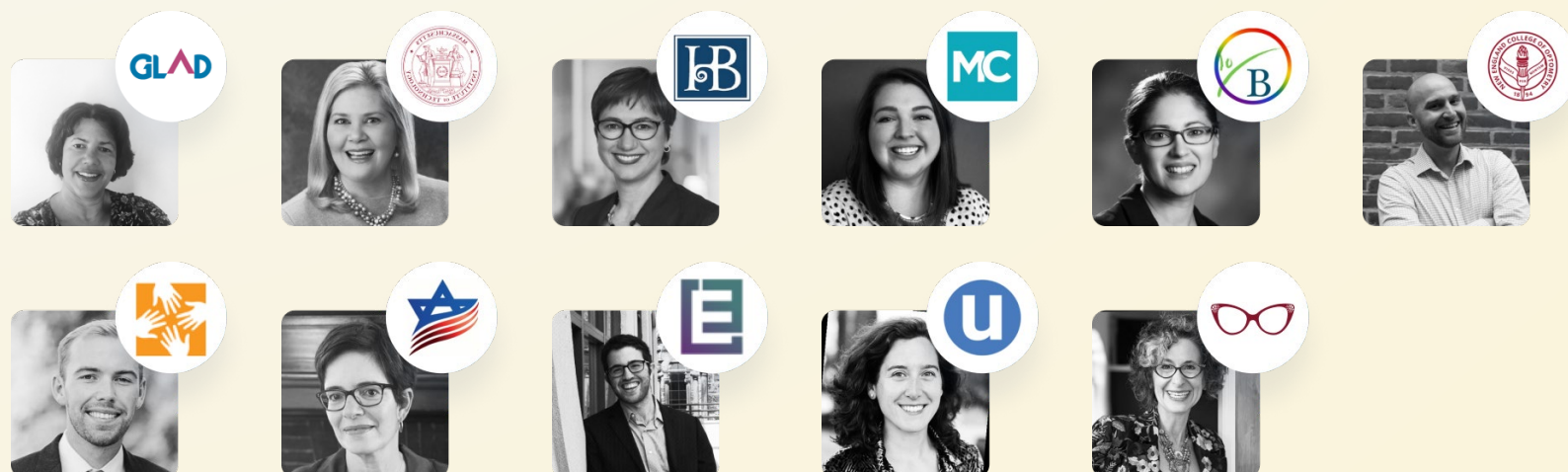
A community ensuring impala is built with nonprofits, for nonprofits

2 User Committees

11 Philanthropy grantmaking professionals



11 Nonprofit fundraising professionals

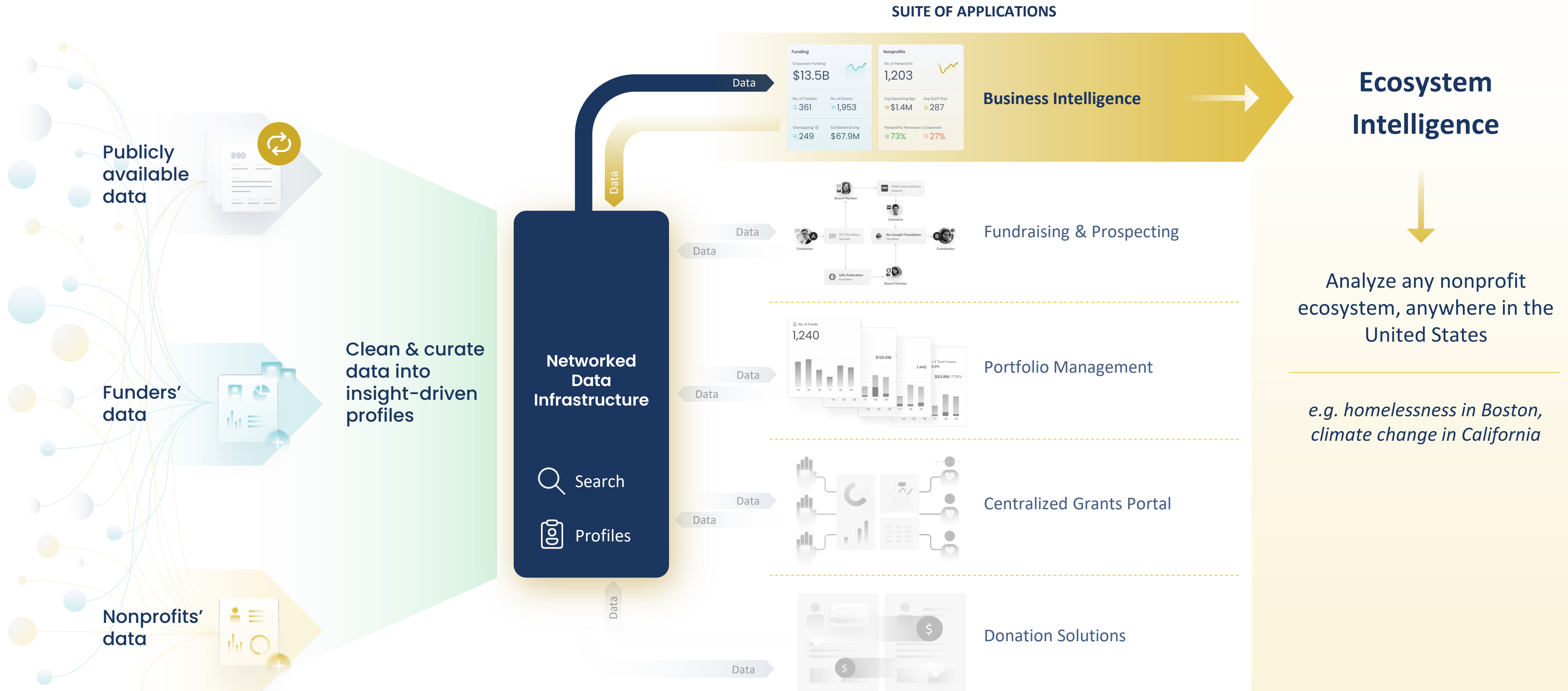
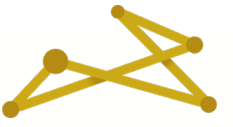


- ✓ Sparked by a Harvard Kennedy School thesis project
- ✓ Culminated in a pilot program with 25 racial justice organizations in Boston
- ✓ Built platform in partnership with two committees of diverse professionals from the MA social impact sector

7 Design & Distribution Partners



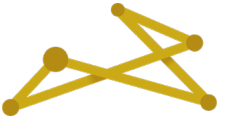
What is impala?



*Networked Data Infrastructure & Business Intelligence are already live

impala in action

A quick demo of what impala can do for you

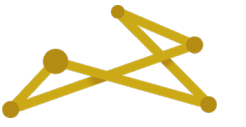


WHAT WE'LL COVER:

- 1 Share your organization's impact story, on your terms
- 2 Instantly build a customizable issue, location, or peer-based prospect list
- 3 Discover & compare funders, from giving trends to recent grants and board members
- 4 Understand funding overlap - which funders support the same nonprofits

Data access, **democratized.**

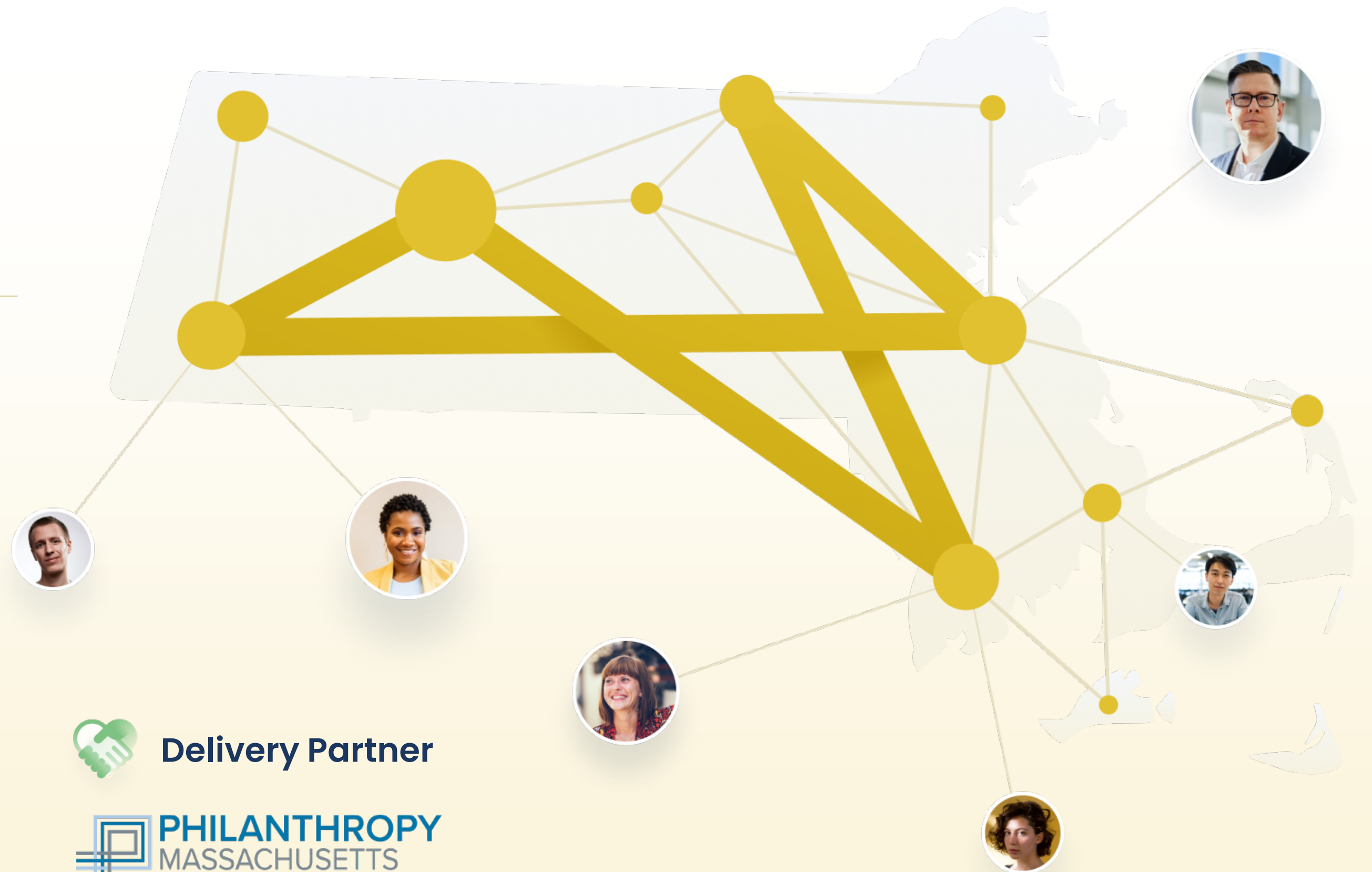
MA Partnership



Opening impala to the entire Massachusetts social impact sector

Free premium access to the impala platform for **24 months**

Enhance your fundraising efforts **immediately**



 **Grant Supporters**



 **Delivery Partner**



After 2 years?

Stay with impala's robust free version



Existing Platforms



- Multiple platforms, accounts, and subscriptions needed to see both sides of the sector



One platform, with one account, where you can see the entire sector

- User must extract insights themselves from data provided



Data + insights, interactive analysis tools ready to use

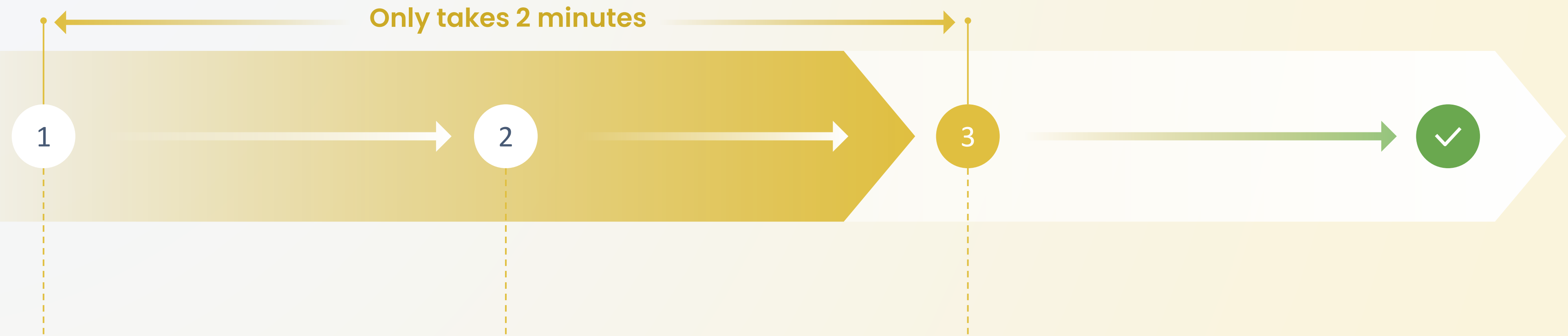
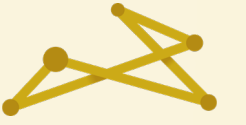
- Quite expensive, especially for small nonprofits, with paywalls that limit search functionality & profile views



impala's free version provides full search & unlimited profile views

All-In-One Solution | Powerful Insights | Free Access

What happens now?



STEP 1

You'll receive an email invitation to **onboard** impala

STEP 2

Working at a nonprofit or philanthropic foundation?

Claim your organization's existing profile

STEP 3

Explore impala and the rich ecosystem that surrounds you!

We're here to help

A dedicated, experienced team to ensure impala is responsive to your needs

support@impala.digital



Danielle Belanger

Partnerships Director

Former senior strategic philanthropic
advisor



David Fox-Estrin

Partnerships Director

Former philanthropy consultant
& nonprofit founder / executive



Laurel Chausse

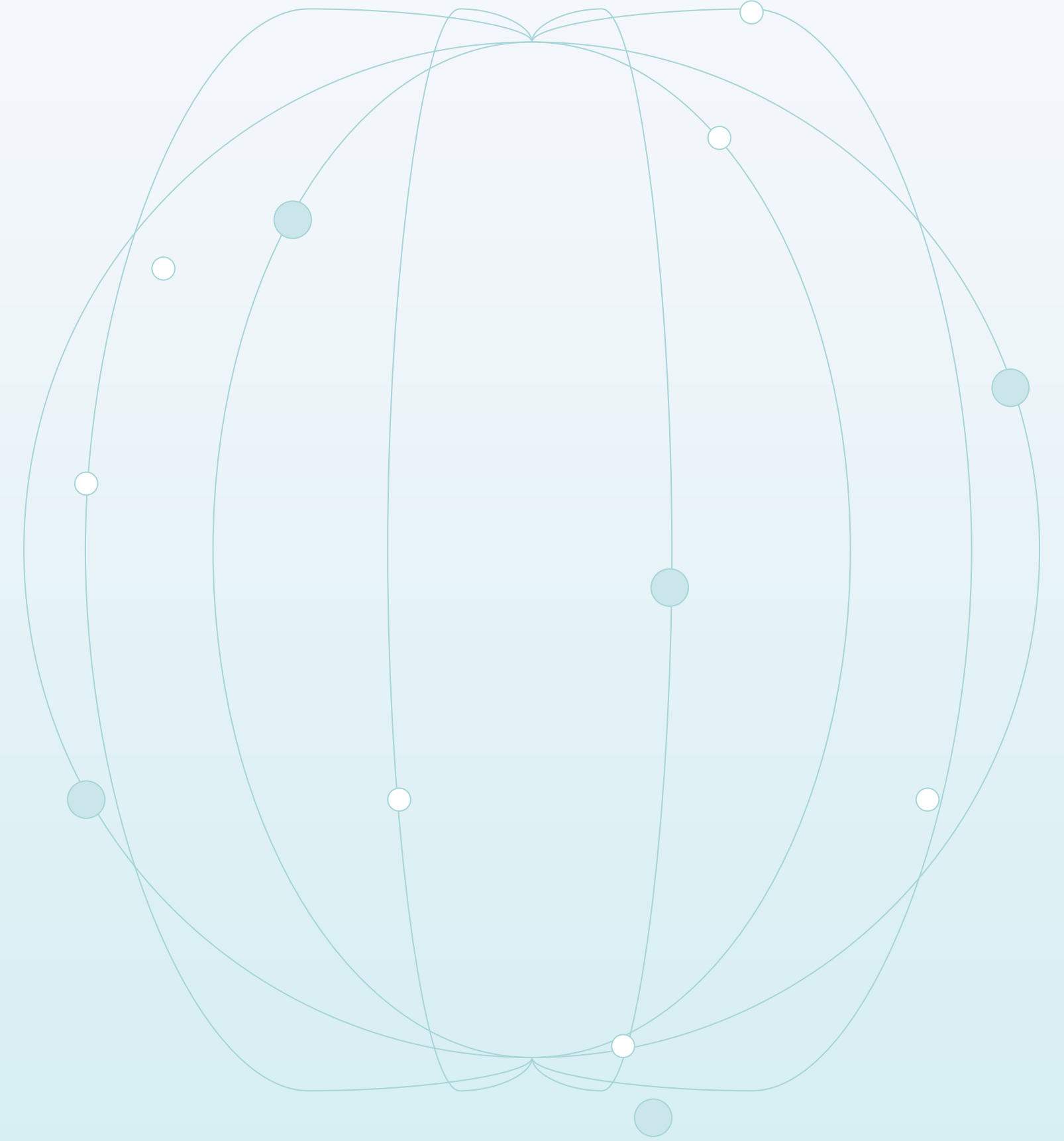
Customer Success Manager

Experienced customer success
professional with software startups

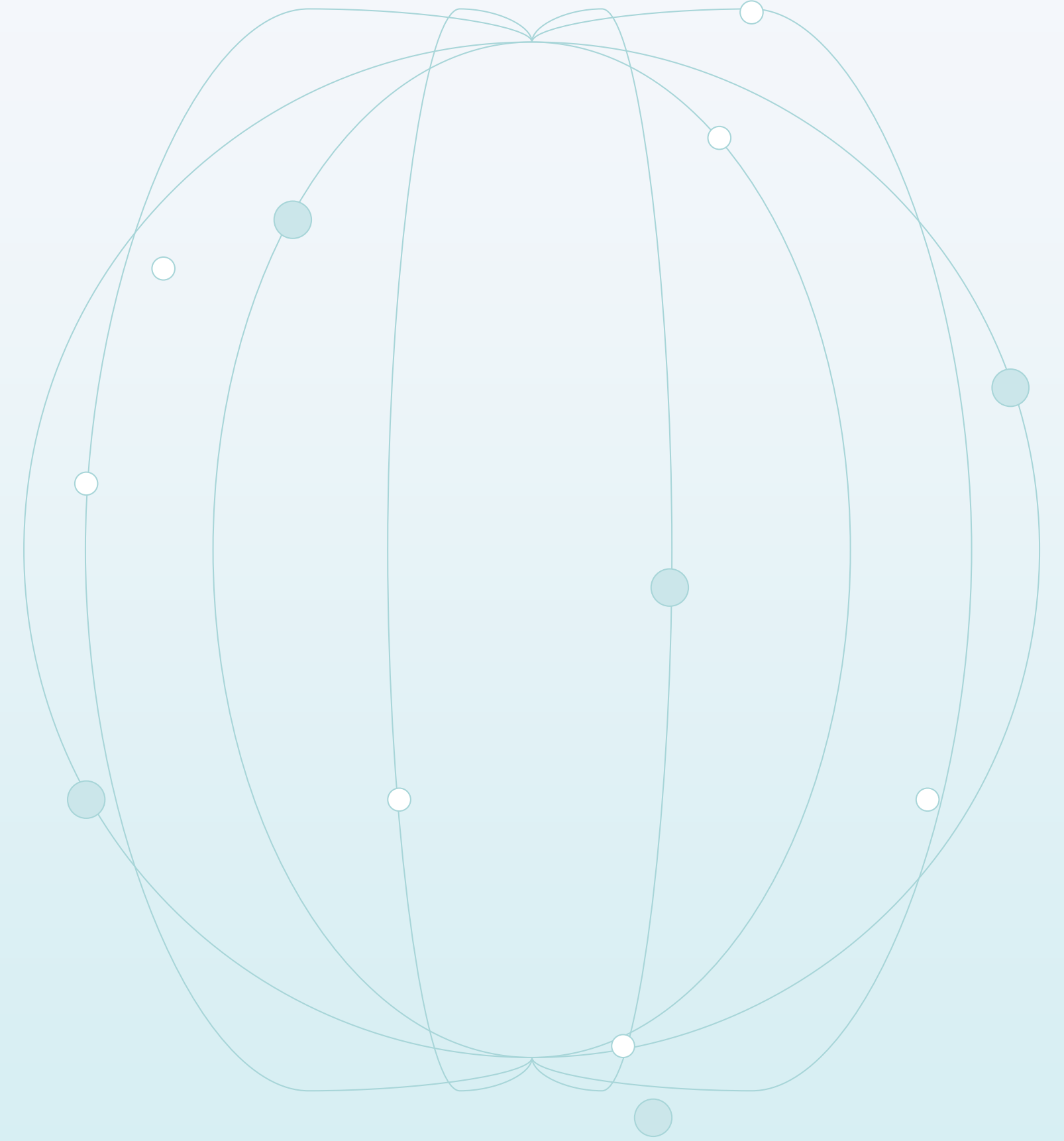


Any Questions?

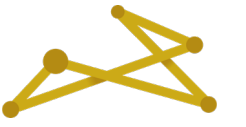
Thank you



Appendix



Who we are



A community ensuring impact is built with nonprofits, for nonprofits

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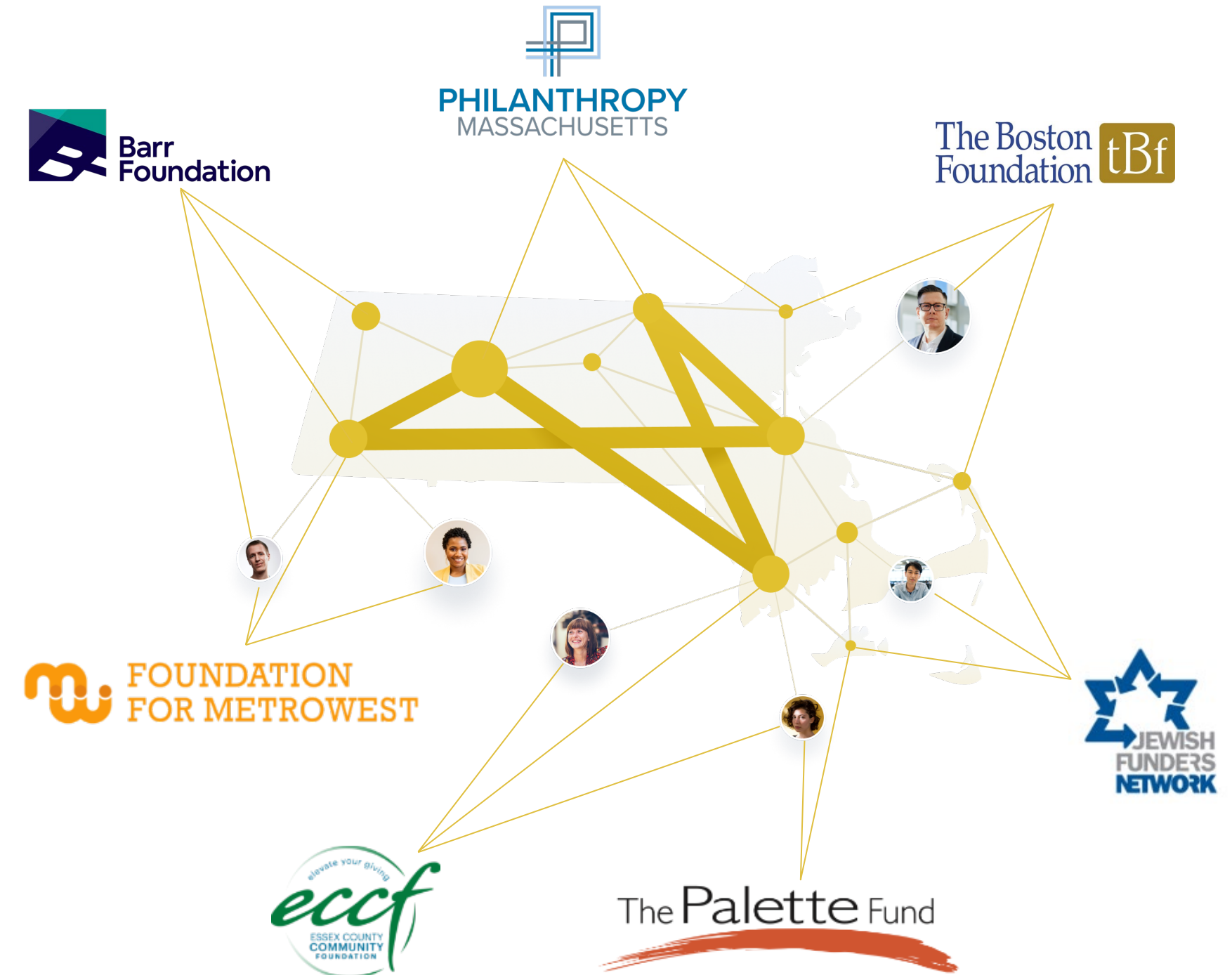
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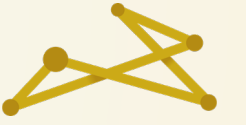
11 Nonprofit fundraising professionals



7 Design & Distribution Partners



Use cases



How grantmakers & nonprofits already use impala

Grantmakers



Funder Overlap

- Uncover which funders support the same causes & nonprofits as you
- Connect your grantees to new, aligned funders



Portfolio Tracking

- Build custom portfolios to compare your grantees across 25+ metrics
- Analyze portfolio-wide trends to spot potential red flags requiring attention



Due Diligence

- Access every nonprofit's financials, impact, leadership & existing supporters
- See an entire ecosystem to pinpoint new or overlooked nonprofits

Nonprofits



Donor Prospecting

- Instantly build a customizable issue or location-specific prospect list
- Discover & compare funders - giving trends, recent grants, new grantees



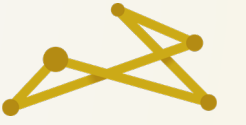
Funder Research

- See every grant given by every foundation across the country
- Understand funding overlap - which funders support the same nonprofits



Collaboration

- Find board members & allies with access to data on 10M+ nonprofit professionals
- Discover other nonprofits working in your ecosystem and track how you compare



? When can I access the platform?

- Premium access is available **now**
- 24 months of premium access begins upon registration

? How does impala protect my privacy?

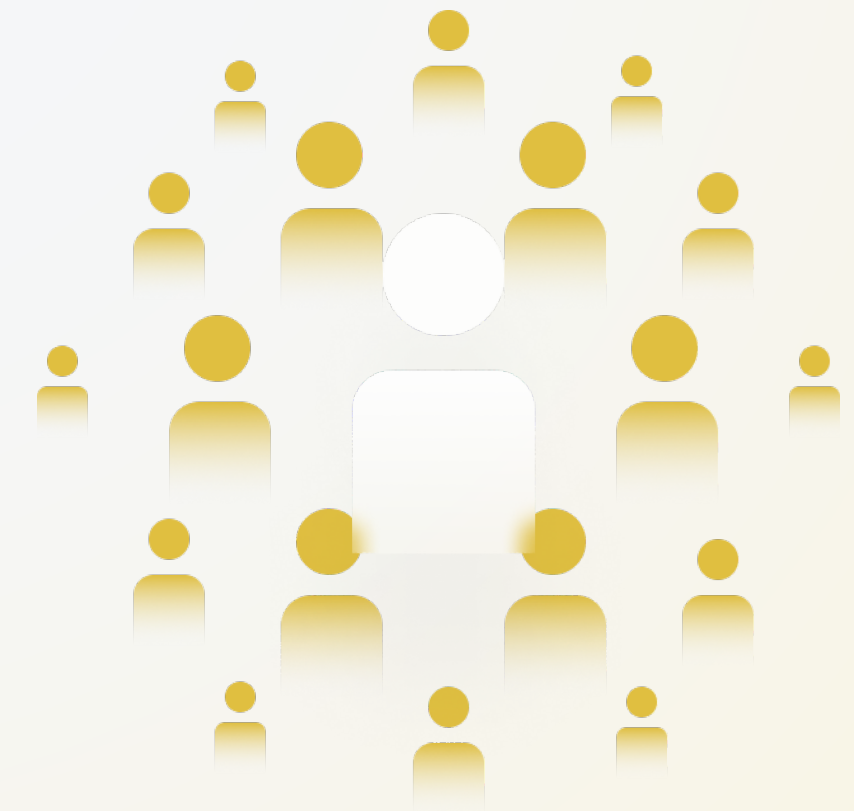
- We use the latest data privacy and security tools
- You're in control - you decide what data appears in you profile

? How can I join?

- Today you will receive an email with a **registration link**
- Sign up and start using impala in less than 2 minutes
- Nonprofit profiles are already pre-prepared using publicly available data

? What happens after two years?

- Maintain premium access by paying a low monthly subscription fee
- Or return to impala's robust free version, which includes full profiles and intel on every grant given and received

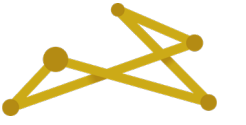


**Join the impala
community today!**

Sign Up Now

www.impala.digital

What are people saying?



Jeff Poulos
CEO, Philanthropy MA

*"impala is **filling a role that has long been unmet** by others in the field. This really has the potential to **revolutionize the sector** and put Massachusetts at the forefront of innovation for philanthropy."*

 *Partner Perspective*



Melissa Cording
Director of Development, Bridge
Over Troubled Waters

*"impala enables access to data that would take about **2,000 working hours** for me and my team to compile. It offers fundraising teams a whole new level of data to work with."*

 *Nonprofit Perspective*



Ari Rudolph
VP Philanthropic Engagement,
Jewish Funders Network

*"impala is the real deal. We think this can truly be a **game-changer** for JFN and its membership, and has the potential to position us at the forefront of data-driven philanthropy."*

 *Funder Perspective*