Introducing impala to The Boston Foundation Community
Executive Summary

1. impala is a groundbreaking new platform that's networking the social impact sector and democratizing data access.

2. Today we’ll explore the story behind impala and how you can use it to enhance your fundraising efforts, immediately.

3. In partnership with Philanthropy MA and with the generous support of Barr Foundation and The Boston Foundation, impala is providing the entire state with free access to its premium platform for 24 months.

4. You will receive an email with a link to register and claim your organization’s profile, which takes just two minutes.

5. Welcome to impala - a growing community of nonprofits and funders who believe in impact intelligence for all.
Who we are

A community ensuring impala is built with nonprofits, for nonprofits

2 User Committees

11 Philanthropy grantmaking professionals

11 Nonprofit fundraising professionals

- Sparked by a Harvard Kennedy School thesis project
- Culminated in a pilot program with 25 racial justice organizations in Boston
- Built platform in partnership with two committees of diverse professionals from the MA social impact sector

7 Design & Distribution Partners

- Foundation for Metrowest
- Barr Foundation
- The Boston Foundation
- Philanthropy Massachusetts
- Jewishfunded Network
- Eccf
- The Palette Fund
Clean & curate data into insight-driven profiles

Funders’ data

Nonprofits’ data

Publicly available data

Networked Data Infrastructure

Search

Profiles

SUITE OF APPLICATIONS

Business Intelligence

Fundraising & Prospecting

Portfolio Management

Centralized Grants Portal

Donation Solutions

Ecosystem Intelligence

Analyze any nonprofit ecosystem, anywhere in the United States

e.g. homelessness in Boston, climate change in California

Data

Data

Data

Data

Data

Data

Data

*Networked Data Infrastructure & Business Intelligence are already live
impala in action

A quick demo of what impala can do for you

WHAT WE’LL COVER:

1. Share your organization’s impact story, on your terms

2. Instantly build a customizable issue, location, or peer-based prospect list

3. Discover & compare funders, from giving trends to recent grants and board members

4. Understand funding overlap - which funders support the same nonprofits

Data access, democratized.
MA Partnership

Opening impala to the entire Massachusetts social impact sector

**Free premium access** to the impala platform for **24 months**

Enhance your fundraising efforts **immediately**

Grant Supporters

The Boston Foundation tBf  
Barr Foundation

Delivery Partner

PHILANTHROPY MASSACHUSETTS
After 2 years?

Stay with impala’s robust free version

Existing Platforms

GuideStar

- Multiple platforms, accounts, and subscriptions needed to see both sides of the sector
- User must extract insights themselves from data provided
- Quite expensive, especially for small nonprofits, with paywalls that limit search functionality & profile views

impala

- One platform, with one account, where you can see the entire sector
- Data + insights, interactive analysis tools ready to use
- impala’s free version provides full search & unlimited profile views

All-In-One Solution | Powerful Insights | Free Access
What happens now?

**STEP 1**
You’ll receive an email invitation to **onboard** impala

**STEP 2**
Working at a nonprofit or philanthropic foundation? **Claim** your organization’s existing profile

**STEP 3**
**Explore** impala and the rich ecosystem that surrounds you!
We’re here to help

A dedicated, experienced team to ensure impala is responsive to your needs

Danielle Belanger
Partnerships Director
Former senior strategic philanthropic advisor

David Fox-Estrin
Partnerships Director
Former philanthropy consultant & nonprofit founder / executive

Laurel Chausse
Customer Success Manager
Experienced customer success professional with software startups

support@impala.digital
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Design & Distribution Partners
Use cases

How grantmakers & nonprofits already use impala

Grantmakers

Funder Overlap
- Uncover which funders support the same causes & nonprofits as you
- Connect your grantees to new, aligned funders

Portfolio Tracking
- Build custom portfolios to compare your grantees across 25+ metrics
- Analyze portfolio-wide trends to spot potential red flags requiring attention

Due Diligence
- Access every nonprofit’s financials, impact, leadership & existing supporters
- See an entire ecosystem to pinpoint new or overlooked nonprofits

Nonprofits

Donor Prospecting
- Instantly build a customizable issue or location-specific prospect list
- Discover & compare funders - giving trends, recent grants, new grantees

Funder Research
- See every grant given by every foundation across the country
- Understand funding overlap - which funders support the same nonprofits

Collaboration
- Find board members & allies with access to data on 10M+ nonprofit professionals
- Discover other nonprofits working in your ecosystem and track how you compare
FAQs
Your questions, answered

When can I access the platform?

- Premium access is available now
- 24 months of premium access begins upon registration

How does impala protect my privacy?

- We use the latest data privacy and security tools
- You’re in control - you decide what data appears in your profile

How can I join?

- Today you will receive an email with a registration link
- Sign up and start using impala in less than 2 minutes
- Nonprofit profiles are already pre-prepared using publicly available data

What happens after two years?

- Maintain premium access by paying a low monthly subscription fee
- Or return to impala’s robust free version, which includes full profiles and intel on every grant given and received

Join the impala community today!

Sign Up Now

www.impala.digital
What are people saying?

"impala is filling a role that has long been unmet by others in the field. This really has the potential to revolutionize the sector and put Massachusetts at the forefront of innovation for philanthropy."

Jeff Poulos
CEO, Philanthropy MA

Mellisa Cording
Director of Development, Bridge Over Troubled Waters

Ari Rudolph
VP Philanthropic Engagement, Jewish Funders Network

"Impala enables access to data that would take about 2,000 working hours for me and my team to compile. It offers fundraising teams a whole new level of data to work with."

"Impala is the real deal. We think this can truly be a game-changer for JFN and its membership, and has the potential to position us at the forefront of data-driven philanthropy."