

Business for a Greater Boston

HOW THE BOSTON FOUNDATION HELPS COMPANIES GIVE
LOCALLY, NATIONALLY AND INTERNATIONALLY



Partnering with the Boston Foundation on your company's giving is an easy and dynamic way to maximize your impact on the communities you serve. The Boston Foundation can customize a suite of services to assist with launching or growing your company's giving program—in Greater Boston, nationally or internationally.

86%

The vast majority of Americans want companies to do more than make a profit. They want them to address social and environmental issues too.

74%

Most workers who say their jobs are more fulfilling when they can have a positive impact on their community.

ABOUT THE BOSTON FOUNDATION

Grant Maker, Partner in Philanthropy, Civic Leader

The Boston Foundation brings people and resources together to solve Boston's big problems. With net assets of \$1.2 billion, the Foundation has made more than \$1 billion in grants over the last decade to nonprofit organizations here and around the world.

The Foundation works in close partnership with donors and companies, with more than 1,100 separate charitable funds established for the general benefit of the community or for special purposes. It also serves as a major civic leader, think tank and advocacy organization, commissioning research into the most critical issues of our time, convening innovative thinkers and helping to shape public policy to advance opportunity for everyone. The Philanthropic Initiative (TPI), the consulting arm of the Foundation, designs and implements customized philanthropic strategies for families, foundations and corporations around the globe.

Opening a **COMPANY ADVISED FUND** at the Boston Foundation is a great alternative to establishing a private foundation for your company's philanthropy—with all of the tax benefits and none of the administrative, legal, tax or regulatory burdens.

PARTNERS ON THE COVER: (Clockwise from left) **Carbonite's** Mohamad Ali with members of the company's Charitable Fund Committee and Hack.Diversity interns; Founder of **Pet Pocketbook** and **Pledge 1% Boston** member Diana Akelman; **Eastern Bank** leadership (from left) Bob Rivers, Nancy Stager and Quincy Miller; and Paul English, co-founder of **Kayak** and **Lola** and the **King Boston Fund** at the Boston Foundation.

SOME OF THE WAYS WE PARTNER WITH COMPANIES

Company Advised Funds

If you set up a Company Advised Fund at the Boston Foundation, we will serve as a liaison to the nonprofit community as we do with companies like **Carbonite** and **Bain Capital** on their giving *locally, nationally and internationally*.

Pledge 1% Boston

By joining **Pledge 1% Boston**, new companies can network with other entrepreneurs while weaving philanthropy into the fabric of their companies from the very beginning, just as **TripAdvisor** has.

Learn About The Issues

When you join the Boston Foundation and support our Civic Leadership Fund, as **General Electric** and other companies do, you will be made aware of cutting edge research, attend forums about the pressing issues we face as a region and meet other business and civic leaders.

Funding Partnerships

By partnering with you and learning along with you, the Boston Foundation can increase the impact of your giving as we are doing through our close partnership with **Eastern Bank**.

Consulting Services Team

By taking advantage of the expert services of our consulting arm, TPI, you can outsource the management and evaluation of your giving, just as **J. Jill** has – or engage TPI to help you assess your philanthropy, develop a strategy, or design and launch an initiative, just as **Millennium Partners** has.

EXPLORE PARTNERING WITH THE BOSTON FOUNDATION

To explore ways the Boston Foundation can help you with your company's philanthropy, contact: Tim Smith at tim.smith@tbf.org or 617-338-2681.

SOME OF OUR PARTNERS

We work with emerging and leading companies in financial services, technology, life sciences and other industries to maximize their community impact locally and globally.

CARBONITE 

LogMeIn 

mimecast

 **BainCapital**


tripadvisor



 **Eastern Bank**
JOIN US FOR GOOD



IR+M

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