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**tBf** The Boston  
Foundation  
INNOVATION. INFORMATION. IMPACT.

**September 16th, 2016**  
**8:00AM-10:30AM**

**Join the conversation:**  
**#GrtrBosTech**

**IT/Tech Jobs for All? Shared Prosperity in a Digital Age.** Thank you for joining us as we explore the challenges and opportunities in the IT/Tech workforce. This will be the first forum in a series of three between September and June that will provide a space for industry leadership, training and education providers and the community at large to develop a strategy to cultivate, attract and sustain a diverse workforce for the growing IT/Tech industry in Greater Boston.

### **Agenda**

- 8:00-8:30 Coffee and Networking
- 8:30-8:35 **Welcoming Remarks**, *Paul Grogan, President and CEO, The Boston Foundation*
- 8:35-8:40 **Greater Boston IT/Tech Consortium**, *Jascha Franklin-Hodge, Chief Information Officer, Department of Innovation & Technology, City of Boston*
- 8:40-9:00 **Setting the Context for IT Labor Supply and Demand in Greater Boston**, *Philip Jordan, Executive Director of the Economic Advancement Research Institute*
- 9:00-9:10 Audience Q&A
- 9:10-10:00 **Tech Jobs for All?: What are the jobs? Who is in demand? How can we close the opportunity gap?**
- Moderator, **Reinier Moquete**, *CEO and Managing Partner, Advogt Technology Group, and Co-Founder, Latino STEM Alliance*

### Panelists:

**Sarah Ayers Steinberg**, *Vice President, Global Philanthropy at JPMorgan Chase & Co.*  
**Luther Jackson**, *Program Manager, TechLadder at NOVA Workforce Board*  
**Melissa James**, *Founder and CEO, Tech Connection*  
**Trish Torizzo**, *Div. CIO, Enterprise & Analytics, Charles River Laboratories*

- 10:00-10:20 Audience Q&A and Discussion
- 10:20-10:30 **Where do we go from here?** *Alysia Ordway, Boston PIC, Marybeth Campbell, SkillWorks*
- 10:30 Thank you and adjourn

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**GREATER BOSTON  
IT/TECH CONSORTIUM**

**Jascha Franklin-Hodge**  
**Chief Information Officer**  
**City of Boston**



Mayor Martin J. Walsh appointed Jascha Franklin-Hodge as the City's Chief Information Officer in June 2014. As Chief Information Officer, Franklin-Hodge leads the City's efforts to enhance online service delivery, empower City employees with effective digital tools, and improve access to technology and the Internet for all Boston neighborhoods.

Prior to his work with the City, Franklin-Hodge co-founded Blue State Digital (BSD) in 2004 and ran BSD's Boston technology office. He oversaw the development and operation of the BSD Tools, an online fundraising, email, and CRM platform that powered the digital presence of President Barack Obama's 2008 and 2012 campaigns. He previously worked for Howard Dean's groundbreaking 2004 presidential campaign, where he led the technology team responsible for scaling, securing, and maintaining a high visibility, high traffic website.

Since 2009, Franklin-Hodge has served as an advisor to Code for America, a nonprofit which connects technologists with cities to solve civic challenges and encourage innovation in government technology.

Previously, Franklin-Hodge was the director of software development for AOL's Digital Music Division, and has worked for the Art Technology Group and Software Tool and Die, and has consulted for the Computer Museum, the School of the Museum of Fine Arts, and the Niemen Foundation for Journalism at Harvard University. Franklin-Hodge studied computer science at MIT and lives in South Boston.

**Philip Jordan, Executive Director, EARI**  
**Vice President, BW Research Partnership**



Philip Jordan is the executive director of the Economic Advancement Research Institute and the vice president of BW Research Partnership. Jordan has authored numerous reports, including national solar labor market studies, regional renewable energy and green construction analyses, and comprehensive reports on industry clusters from healthcare to technology. He previously served the director of the San Diego and Imperial Region Center of Excellence where he provided training and skill gap analysis to the nine community colleges in his region. His research focused primarily on healthcare, information and communications technologies, and green industries. Prior to managing the Center, Philip was a consultant for Mass Insight, a private consulting firm in Boston, Massachusetts, and was an Associate at Bingham McCutchen where he practiced real estate, environmental, and aviation law. He received his Bachelor of Arts in Psychology from the University of Connecticut and his J.D. and Certificate in Environmental and Land Law from Boston College Law School. Mr. Jordan lives in Massachusetts and has offices in Wrentham, MA and Carlsbad, CA.

**Reinier Moquete**  
**Chief Executive Officer and Managing Partner**  
**Advoqt**



Reinier Moquete is one of the leading corporate technology experts in New England. With over 13 years of industry experience, Mr. Moquete has worked for some of the leading technology vendors in the country including Verizon Business and Presidio Networked Solutions. His background includes cloud computing, cybersecurity, disaster recovery, and business continuity. His expertise is particularly deep on how to leverage technology to help customers reduce costs and mitigate risks.

Mr. Moquete is known throughout the technology industry as an unyielding customer advocate. For years, his colleagues have told him that he needs to relax and that not all customer needs are emergencies. Mr. Moquete disagrees. He takes pride in managing client needs with a high degree of urgency. He believes that trust and service are the foundation for long-term relationships. This work ethic has resulted in strong loyalty from his customers and an impressive career trajectory at a relatively young age.

Mr. Moquete was born in New York City and spent his youth traveling between the city and his beloved Dominican Republic, before settling back into NYC in the mid 90s. He moved to Boston in 1999 with no family, no education, and no money. After six years of full-time schooling, all while maintaining a 60+ hour work week, Mr. Moquete earned an AA and AS (Business & Finance, respectively), both from Bunker Hill Community College, as well as a BS in Telecommunications from Pace University. Making it out of a tough situation and turning his life around, made him want to help others do the same, so Mr. Moquete co-founded Latino STEM Alliance and currently leads the organization as its Chairman of the Board of Directors. He is also the Founder of Diversity IT Network, a new initiative working to bring together multicultural technology professionals and give them a platform for career growth and personal development.

**Sarah Ayres Steinberg**  
**Vice President, Global Philanthropy**  
**JPMorgan Chase & Co.**



Sarah Ayres Steinberg joined JPMorgan Chase & Co. in 2015 as Vice President of Global Philanthropy for *New Skills at Work*, a \$250 million global workforce training and demand-driven training initiative. Her work focuses on promoting economic opportunity and prosperity through investments in workforce practice, innovation, and policy. In January 2016, JPMorgan Chase launched *New Skills for Youth*, a \$75 million, five-year global career readiness initiative aimed at investing in high-quality, career-focused education that prepares young people to prosper in the growing global economy.

Prior to joining JPMorgan Chase, Sarah was Senior Economic Policy Analyst at the Center for American Progress, where she led CAP's research on workforce development and expanding apprenticeships. Her research has been cited by The New York Times, The Wall Street Journal, and The Washington Post, among others. She has a bachelor's degree in government and sociology from Dartmouth College.

**Luther Jackson**  
**Program Manager**  
**NOVA, Tech Ladder**



Luther Jackson is a program manager at NOVA, the non-profit, federally-funded workforce development agency in the Silicon Valley city of Sunnyvale. He is co-author of "Bridge to Career Success," a study of tech career mobility and advancement, and is also leading an initiative to connect high school students with educational and career opportunities in advanced transportation industries.

Prior to joining NOVA in 2009, Luther was executive officer of the San Jose Newspaper Guild, the union representing newspaper workers at the San Jose Mercury News and the Monterey County Herald. He was a journalist at the Detroit Free Press from 1979 to 1990. A graduate of the University of Pennsylvania, Luther serves on the board of directors of the American Leadership Forum – Silicon Valley and on the global advisory board of the Everett Program, a UC Santa Cruz initiative promoting digital tools for social innovation.

**Melissa James**  
**President and CEO**  
**The Tech Connection**



Melissa James is President and CEO of The Tech Connection, the premier marketplace for purpose driven, diverse technical talent. Her mission is to help people reach their highest potential by accelerating their individual pathway to success. She believes that every individual should live by one principal to “Be the CEO of You”. She not only inspires people to realize their full potential she connects them to high performing companies that will accelerate their growth. She has a strong track record of building high performing teams for elite companies such as Google, Teradata, and local Boston businesses such as RA Capital, and Sample6.

At the root of her work is a passion for community service. On top of running her business, Melissa is the founder of the Black Tech Boston Meetup, a platform created to celebrate the impact of technology within African American communities. She previously served on the board for Youth Institute of Science and Technology and the Young Black Women’s Society. Melissa has been recognized as a “Woman on The Move” by Boston Business Journal. She has been featured in numerous news outlets such as the Improper Bostonian, Bay State Banner, Boston Herald, and Bloomberg Business.

She recently received the U.S. Presidential Service Award and the 2015 Pursuer award from the African Youth Excellence organization for her relentless commitment to the community. Melissa was born and raised in Boston, MA and graduated with honors from the University of Massachusetts, Amherst.

**Trish Torizzo**  
**Div. CIO, Enterprise & Analytics**  
**Charles River Laboratories**



Trish Torizzo is an IT executive who has held VP and divisional CIO positions for global multi-billion dollar companies and has lead large scale business critical initiatives such as corporate restructuring, divestitures and business & systems integrations. Trish is currently the Div. Chief Information Officer for Charles River Labs in Massachusetts. Over the course of her career, Trish has been strategic in building teams of individuals that bring unique perspectives, values, experiences and cultures to the table and is passionate about the value and criticality of diversity in the corporate environment.

Trish feels fortunate that she has had the opportunity to build and be part of multinational teams and she credits success of any initiative to the diverse nature of the individuals that make up the teams.