We are passionate about sneakers and Asian American culture, and were dismayed to see our culture consistently appropriated by big sneaker companies. So we decided to put our culture front and center, and scour the world for the best materials to make these a luxurious experience for all.

Jade sneakers will bring good luck, prosperity, and success, so your money tree guarantees that good things will happen to you.

Founded by Adam King and Sam Hyun

We are passionate about sneakers and Asian American culture, and were dismayed to see our culture consistently appropriated by big sneaker companies. So we decided to put our culture front and center, and scour the world for the best materials to make these a luxurious experience for all.

1587sneakers.com #shopAAPI 2/20
Adorkable Emporium provides a creative exploration and experience through a pop-up store selling our products at local New England conventions and events.

Shop Adorkable Emporium: Design Your Own Plant Baby

Customize your own succulent plant featuring their own personality. It makes the perfect gift for yourself, friends, and family.

Founded by Donna Vo

Adorkable Emporium provides a creative exploration and experience through a pop-up store selling our products at local New England conventions and events.

adorkableemporium.com

#shopAAPI

3/20
Handmade crocheted items ranging from jumbo to miniature stuffed animal plushies, baby accessories (blankets, beanies, and booties), home decor, and Christmas decor. Custom designs are accepted and made to order.

Founded by Jasmine Vo

Handmade crocheted items ranging jumbo to miniature stuffed animal plushies, baby accessories (blankets, beanies, and booties), home decor, and Christmas decor. Custom designs are accepted and made to order.

Shop Bittermeloncrochets: Plushies and Accessories

Handmade crocheted plushies and baby beanies. I also take custom/made to order items!

bittermeloncrochets.com

#shopAAPI

4/20

@bittermeloncrochets
Broken Cup Teahouse is a Cambridge-based, Asian woman-owned small business that specializes in sourcing the highest quality single origin, small batch, artisanal teas directly from tea makers in East Asia.

Founded by Yin Guan

Broken Cup Teahouse is a Cambridge-based, Asian woman-owned small business that specializes in sourcing the highest quality single origin, small batch, artisanal teas directly from tea makers in East Asia.

Shop Broken Cup Teahouse: Winter Signature Series

Winter Signature Series 1995-2023: A gift set or sampler set of 6 of our signature teas.

brokencupteahouse.com

#shopAAPI

@brokencupteahouse

5/20
About Boston Little Saigon

The Boston Little Saigon Cultural District aims to highlight, recognize, and preserve Vietnamese American culture already present in the area and the community’s significant contributions to Dorchester’s unique history of immigrant experiences.

Visit Boston Little Saigon:

Situated in Field’s Corner, Dorchester, Boston Little Saigon is a point of attraction for Vietnamese American cuisine, events, language programs, businesses and organizations.

bostonlittlesaigon.org

#shopAAPI  
@bostonlittlesaigon

6/20
We manufacture sustainable gifts and furnishings from previously discarded chopsticks. Our products are climate-positive and carbon-negative. Our microfactory is located in Boston, MA, and we are certified as a B Corp as well as a women- and minority-owned (AAPI) business.

Founded by Elaine Chow

We manufacture sustainable gifts and furnishings from previously discarded chopsticks. Our products are climate-positive and carbon-negative. Our microfactory is located in Boston, MA, and we are certified as a B Corp as well as a women- and minority-owned (AAPI) business.

Shop ChopValue:
Wall Decor Set

Beautiful wall decor locally hand-crafted from 100% recycled chopsticks.

chopvalue.com  #shopAAPI  @chopvalue_boston
7/20
Conrado is a sustainable women’s clothing brand and lifestyle shop based on Martha’s Vineyard. All clothing are made from upcycled deadstock fabric and are ethically made by artisan in the Philippines.

Founded by Angela Sison

Conrado is a sustainable women’s clothing brand and lifestyle shop based on Martha’s Vineyard. All clothing are made from upcycled deadstock fabric and are ethically made by artisan in the Philippines.

Shop Conrado: Beanies

Cuffed styled beanie that will help you stay warm this fall and winter.

shopconrado.com  #shopAAPI  @shopconrado
Bangladeshi woman-owned neighborhood restaurant and cafe in Roxbury and Cambridge. Dudley Cafe is a community gathering place serving fresh & healthy breakfast, lunch and caterings.

Founded by Rokeya Chowdhury

Bangladeshi woman-owned neighborhood restaurant and cafe in Roxbury and Cambridge. Dudley Cafe is a community gathering place serving fresh & healthy breakfast, lunch and caterings.

Shop Dudley Cafe: Gift Cards

Providing wholesome food, in-house youth empowerment programs, a continued celebration of the arts, along with a creative space encouraging local collaboration.

dudleycafe.com

#shopAAPI

9/20

@dudleycafe
Themed character crochet dolls and goods.

Founded by Eun Kim

Handmade Eun features knit and crochet goods for all ages. From superheroes to comfort dolls to knitted hats, you’ll be sure to find a gift for yourself & loved ones!

handmade.eun@gmail.com

#shopAAPI

10/20

@handmade.eun
Founded by Destinee Joe

We are JUJU.BEE — an Asian-owned and women-operated small candle business. We want to bring our nostalgic Asian-inspired scents to the homes of those who share similar backgrounds and to also introduce these intricate flavors and scents to many of those who have yet to experience them.

Shop JUJU.BEE: Little Miss Lychee Candle

This hand-poured coconut soy scented candle is reminiscent of those yummy coconut lychee jelly cups that we begged to have more of as kids.

jujudotbee.com  #shopAAPI  @jujudotbee

11/20
Malia’s Crystals is an AAPI and woman-owned jewelry business. Founded in 2021 by a college student, Malia Shields, each piece of jewelry is created by hand using wire and gems.

Shop Malia’s Crystals: Wāhine Body Jewelry

This handmade piece embodies femininity. Wāhine: The definition of Wāhine is women in the Hawaiian language. Women are gentle and delicate. We are beautiful and intricate in the best ways possible. We radiate positive energies that flow through the people who surround us.

Founded by Malia Shields

Malia’s Crystals is an AAPI and woman-owned jewelry business. Founded in 2021 by a college student, Malia Shields, each piece of jewelry is created by hand using wire and gems.

maliashields.com  #shopAAPI  @MaliasCrystals
Perfectly Good Food

A Totally Achievable ZERO WASTE APPROACH to HOME COOKING

A cookbook that saves food, shrinks that grocery bill, and teaches some key skills for making the most of what you have. It’s exciting to be able to create new dishes and waste less food, and most importantly, a delicious dinner is on the table!

Shop Mei Mei Dumplings: Perfectly Good Food: The Cookbook

Founded by Irene Li

A farm-focused and women-owned dumpling company offering packaged dumplings, cooking classes, and more!

meimeidumplings.com

#shopAAPI

13/20
An assorted box of gourmet pound cake, perfect for gift giving. Our flavors are Merry Pumpkin, Cheerful Apple Cider, Harmonious Black Sesame with Matcha and Heavenly Tiramisu.

About O’Some Cafe

We are a small cafe led by two women entrepreneurs in Watertown. We specialize in Asian fusion pastries and beverages, and we make our pastries from scratch every morning.
We are a 501c3 non-profit cultural cafe library! We have a focus on making resources, education, and art reflective of underrepresented cultures + identities more accessible to underserved sub-communities within Greater Boston.

Visit Panethnic Pourovers:
Located at 186 West Squantum St, Quincy, from Tue-Sun, 7am-7pm. We provide our local community with increased access to education, resources, and art that is accessible to and reflective of underrepresented cultures and identities.

Founded by Emily Goroza

We are a 501c3 non-profit cultural cafe library! We have a focus on making resources, education, and art reflective of underrepresented cultures + identities more accessible to underserved sub-communities within Greater Boston.

panethnicpourovers.org  #shopAAPI  @panethnicpourovers
A new deck of 24 adorably illustrated Chinese food recipe cards in a "one pager" comic format, from Panda's kitchen to yours!

Founded by Linda Yi

I'm Linda, the creator of the Panda Cub Stories comic! I'm currently making cute and yummy (functional) art for your kitchen and mine :)

Shop Panda Cub Stories: Panda Comic Recipe Card

pandacubstories.com

#shopAAPI
Bangladeshi woman-owned neighborhood restaurant and cafe. Shanti Restaurant has been serving Boston neighborhoods for 20+ years. All three locations offer a wide variety of vegetarian, vegan and gluten-free options.

The word "Shanti" means peace in Sanskrit. Shanti hopes to transport its guests to a more peaceful place with both the ambiance and the cuisine. Diners will find more than Indian cuisine, where they can also indulge in Bangladeshi style cooking known as Bhuna.

Founded by Rokeya Chowdhury

Bangladeshi woman-owned neighborhood restaurant and cafe. Shanti Restaurant has been serving Boston neighborhoods for 20+ years. All three locations offer a wide variety of vegetarian, vegan and gluten-free options.

Shop Shanti: Gift Cards

shantiboston.com #shopAAPI @shanti_boston
Experience the luxurious touch of our premium Japanese towels. Engineered to become even softer after wash and dry.

Shop Sodateru: feel Towel Gift Set
A set of a bath towel and hand towel of our iconic line, feel. Packaged in stylish boxes, making them an elegant and unique gift for the holiday season.

Founded by Tomoko Connolly
Experience the luxurious touch of our premium Japanese towels. Engineered to become even softer after wash and dry.

sodaterutowelusa.com  #shopAAPI  @sodaterutowelusa
Wise Mouth Tea offers a variety of delicious iced teas and fruit drinks with unique flavors and healthy ingredients, available in stores and online. Each batch is made with love, every sip is a gift from nature.

Pumpkin Fermented Ginger Oolong Tea is the perfect holiday celebration! Awaken the mind and the senses with delicate oolong tea, pumpkin, fresh ginger, and spices.

Founded by Lei Nichols

Wise Mouth Tea offers a variety of delicious iced teas and fruit drinks with unique flavors and healthy ingredients, available in stores and online. Each batch is made with love, every sip is a gift from nature.

wisemouthusa.com  #shopAAPI  @wisemouthusa
#shopAAPI

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Massachusetts Business Roundtable

The Commonwealth of Massachusetts
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Asian American Lawyers Association of Massachusetts

National Association of Asian American Professionals

Get Konnected!

The Asian Community Fund

At the Boston Foundation