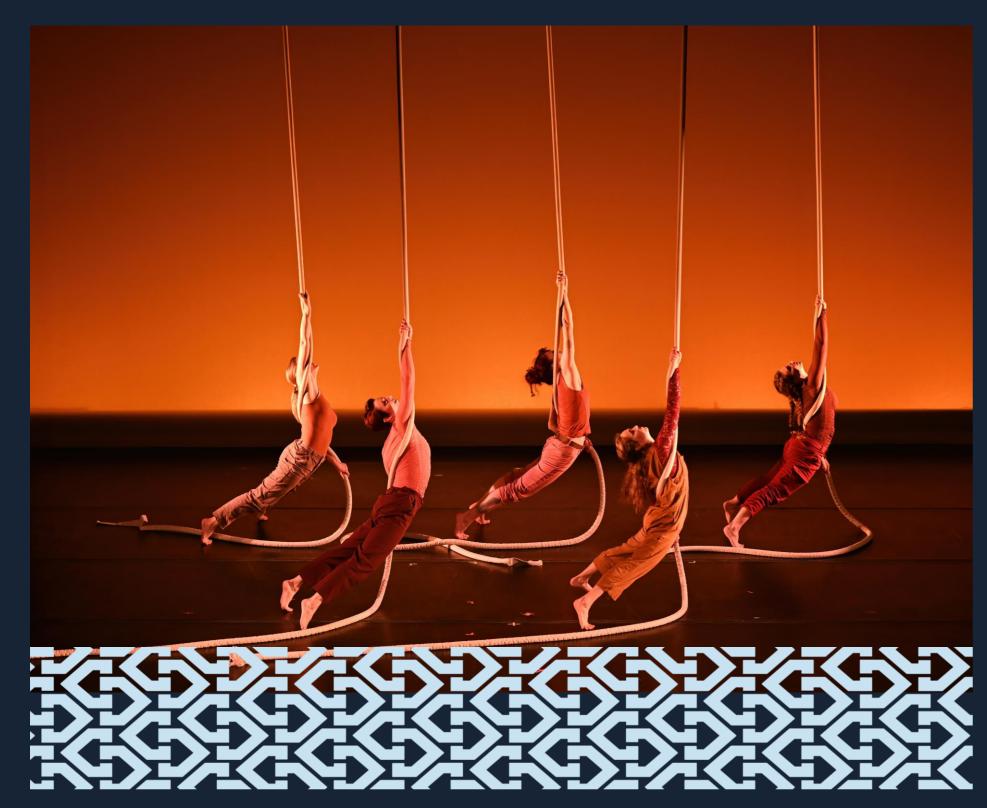
# The Boston Foundation

# Arts & Creativity Live Arts Boston (LAB) Information Session



"Gathering the Threads" : Circus 617 Credit: Full Bloom Photography



### Welcome and Introduction



- Meet the LAB Team
- Live Arts Boston (LAB) Introduction



- Grantee Experience: Four Phases



- Key Dates
- Eligibility: Who can apply



How to apply: SmartSimple!



- Q&*F*
- Follow-up



### TBF Arts & Creativity Team



Catherine T. Morris

Director, Arts & Creativity

She/Her/Hers



Laura Reyes

Program Officer, Arts & Creativity

She/Her/Hers



**Dylan Mitchell**Associate, Community Wealth
He/Him/His



### What is Live Arts Boston (LAB)?

- LAB is a co-partnered grant program, with the Barr Foundation, that previously supported
   60+ projects of all disciplines
- Now, LAB supports 30 artists of all disciplines, in all stages of their career
- Grant amounts have increased from \$15,000 to \$30,000 per grantee
- LAB funding supports new AND existing work, as well as the creative practice and entrepreneurial pursuit of becoming a thriving artist!
- Grantees will experience an 18-month cycle, previously a 12-month cycle
- Applications are a two-stage process
- Projects must take place between December 2025 and June 2026



# **Grantee Experience**The Four Phases

### Phase 1

(July thru October)

(Re)Define Self as Artist: Personal Growth and Health & Wellness Exploration

### Phase 2

(Nov - February)

Career Coaching
& Accountability

### Phase 3

(March - July)

The Business of Creativity – Training and Professional Development

### Phase 4

(August - Dec)

Creative Works in Progress: Ideation, Collaboration and Constructive Feedback



## **Grantee Experience Time Commitment**

- Estimated at ~15-20 per month
- Seminars are ~6-8 hours total, with one seminar per month
- Individual and group coaching are ~3-5 hours per month, depending on grantee requirements and growth
- At your pace, real time skill application will take ~6-8 hours per month
  - NOTE: Your growth and development will depend on how much time you invest in your practice, and yourselves through this process!

### > Key Dates

- Information Sessions: October and November 2023
- Application Opens: Monday, December 11, 2023 @ 9:00am ET
- Application Closes: Friday, January 12, 2024 @ 4:59pm ET
- Round 1 Review: Early March 2024
- Round 2 Review: Mid-April 2024
- Tentative Notifications: Late May 2024

Scan QR Code or visit the URL below to View Application Site:

tbf.org/lab



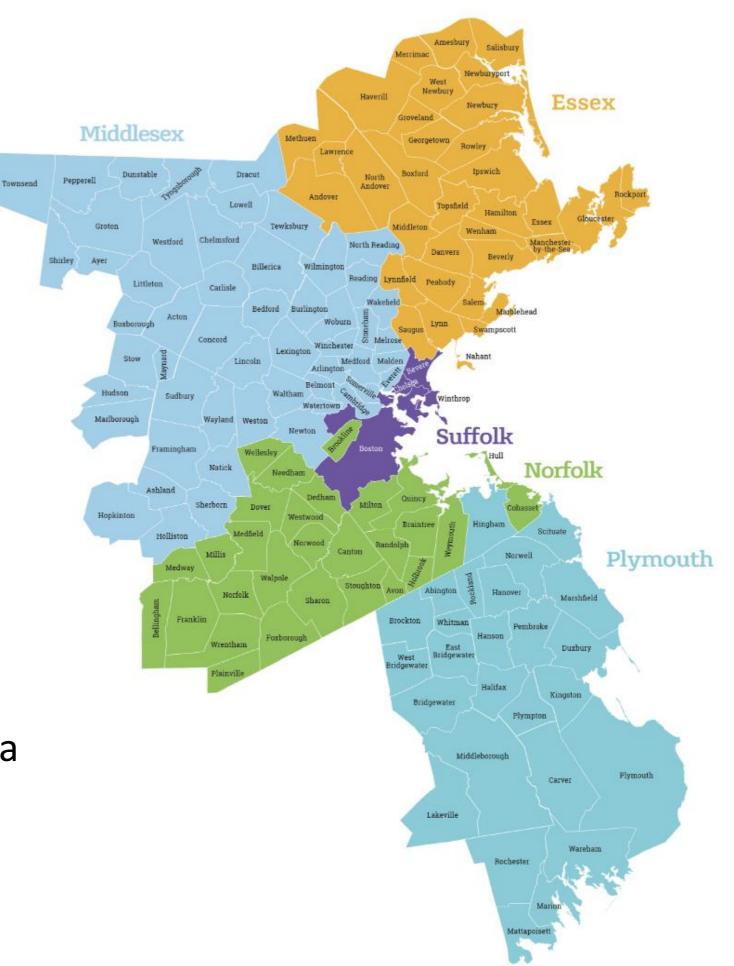
### Eligibility: Who can apply?

- Performing/visual artists, creators, and cultural practitioners
   living/based in the Greater Boston Area
- Groups such as bands, collectives, collaborations, etc.
- Small performing arts non-profits with budgets of less than \$450,000 and 501(c)3 Status
- Grad- and Undergraduate Students are NOT ELIGIBLE to apply
- You must be at least 18 years old to apply



Scan the QR Code to view The Boston Foundation Catchment Area







### Eligibility: Supported Disciplines

- Dance
- Theater
- Opera
- Musical Theater
- Music, including:
  - Rap
  - Rhythm & Blues/Soul
  - Classical
  - Contemporary
  - Rock/Pop
  - Electronic/EDM

- Indie
- World
- Fusion
- Jazz
- Folk
- Singer-Songwriter

- Performance Art
- Circus Arts
- Folk and Traditional Arts
- Spoken Word
- Literary and/or Performance Festivals
- Any inter- or multi-disciplinary combination of the above



"The Ancestral Call" Credit: Maria Amalia Quesada Chavarria

**NOTE:** Projects can include a visual art or film component



### What if I'm applying as part of a group?

- Collaborator = someone considered a co-owner of the project, and generative part of the team
- One collaborator must serve as the LEAD APPLICANT who....
  - ...Will receive grant funds if awarded (and may experience tax implications)
  - ...Must play a <u>principal role</u> in the project
  - ...Must fulfill eligibility requirements (not necessary for all collaborators)
  - ...Will be the key point of contact for the LAB Team
  - ...Must be at least 18 years old to apply as the LEAD APPLICANT



## How do I apply? Round One

### APPLICATION OPENS

Opens: December 11, 2023, at 9:00am ET

Deadline: January 12, 2024, at 4:59pm ET



"Inherited": Heiraza Credit: Marilyn Humphries

Online Application (Open to all) - SmartSimple

- Eligibility quiz, Residence verification, and Work samples
- Brief and compelling artist statement, program/project overview

#### **Review Process**

- Large panel review
- 150 applications will advance to Round Two
- Notifications March 2024



# How do I apply? Round Two

Round One Finalists invited to submit full proposals, Due: Friday, April 5, 2024, by 4:59pm ET

#### **Question Set Example(s):**

- Career aspirations and/or long-term professional vision aided by LAB
- Full artistic and program/project information
  - Proposals of existing work need to be open to transformational change by the end of the grant cycle.
  - Works that have already received LAB funding are ineligible to receive a grant unless it is in a restructuring phase of its development.

### Things to remember:

- Technical support and office hours available during application process
- A second panel reviews eligible applications and selects final 30
  - Award notifications -- May 2024
- Feedback available for Round Two applicants who do not receive funding



### More about LAB

- Final projects must be presented to Greater Boston audiences before
   June 30, 2026
- All artists must be paid, including applicant where relevant
- All proposals must have a clear artistic vision, in connection with clear career-vision
- Grantees must participate in at least 70% of the sessions held across all phases
- Funds may be used to support any aspect of the project, except fundraising, and full-length albums
- Requests can support touring work outside of Greater Boston, but the project must be primarily shared with The Boston Foundation's
   Geographic Area Served



### How do I apply? SmartSimple!

### Login

**☑** Email

**Q** Password

#### Login

Forgot Password?

New to the System as a Grant Applicant?

For Grant Applicants Only: Please first try using the "Forgot password?" link to access your account. If you do not receive an email after 10 minutes and it is not in your spam folder, you may be new to our database. Please click the "Register" button below to set up an account. If you have any trouble, reach out to <a href="mailto:grantsinfo@tbf.org">grantsinfo@tbf.org</a>.

Register

#### The Boston Foundation Portal

Welcome! In an effort to provide you with the best possible service, the Boston Foundation's online portal is customized specifically for fundholders, grant applicants, and grant reviewers. The portal provides streamlined experiences for:

- Donor Advised Fund holders to make grant recommendations, review pending grants, and access gift history, resources, and events
- Grant Applicants to apply for grants, review previously submitted applications,
   submit grant reports, and learn about upcoming offerings and opportunities
- Grant Reviewers to review applications and submit rubrics

If you are logging in for the first time or have forgotten your password, click the "Forgot Password?" link underneath the Login button and enter the email address associated with your portal account. If you do not receive an email with password reset instructions after 10 minutes, please reach out to one of the following contacts:

- Donor Advised Fund holders, please email <u>donorservices@tbf.org</u> or call 617-338-2213. If you have questions about establishing a fund or charitable fund options, please visit our website or email <u>donorservices@tbf.org</u>.
- Grant Applicants and Reviewers, please email grantsinfo@tbf.org.

#### **NOTES:**

- SmartSimple is TBF's Grants
   Management Software
- Access and Apply for the LAB Application
- Reviewing Process
- Your LAB application is linked to the email address you enter in Smart Simple

### bostonfoundation.smartsimple.com



### Setting up your Account

#### **Registration Options**

Please click on one of the buttons below to set up a **new** SmartSimple account **as a grant applicant**. These forms are for new grant applicant registrants only. If you already have a SmartSimple account, please go back to the main login page https://bostonfoundation.smartsimple.com and use the password reset link. For questions, please email grantsinfo@tbf.org.

I am applying for a grant:

On behalf of an Organization

As an Indvidual or as part of a Group of Individuals (only available for Paine Scholarship, Live Arts Boston, and Next Steps grant programs)

#### **Returning Applicant**

- 1. Choose Forgot Password
- 2. Check for a Password Reset Email from SmartSimple
- 3. Reset Password
- 4. Check that your Profile is Compete
- 5. Access LAB Application under Funding Opportunities

### First Time Applicant/New User

- 1. Choose Register
- 2. Apply as an Individual
- 3. Submit Your Contact Information
- 4. Set your Password
- 5. Fill out My Profile
- 6. Access LAB Application under Funding Opportunities

#### Welcome Luke Skywalker

(Individual Artists) to the Boston Foundation Portal

Thank you for visiting our new grants portal! We thank you for your patience as we implement this new and improved platform. Please reach out to <a href="mailto:grantsinfo@tbf.org">grantsinfo@tbf.org</a> with any feedback or questions.

To access your funding opportunities, you must complete your profile. Click the "My Profile" icon below and click the blue "Complete Profile" button. When you return to the homepage, you will see the "Funding Opportunities" icon next to the "Resources" icon.





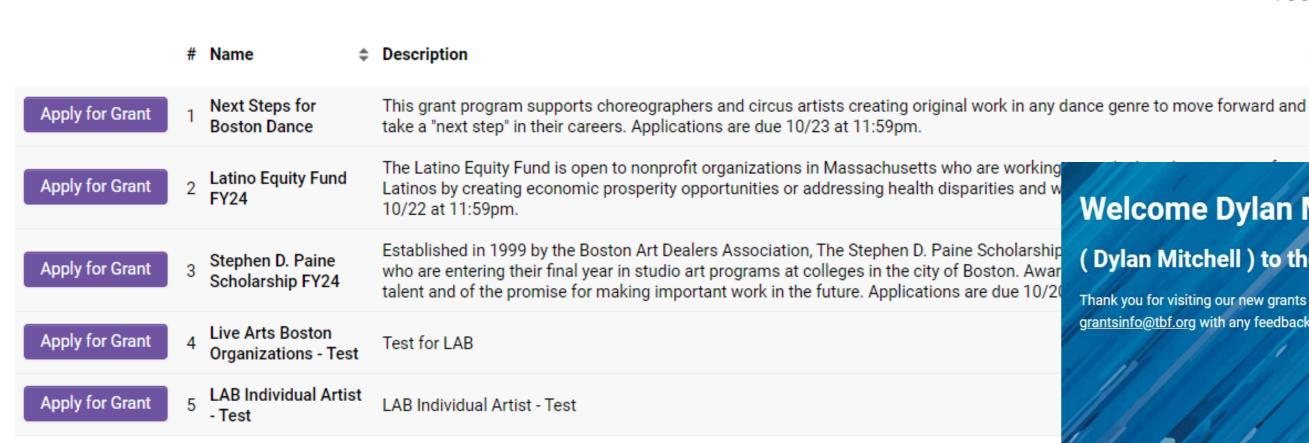
### Accessing the Application

#### **Funding Opportunities**

This page is regularly updated to share grant opportunities open for application at the Boston Foundation. If you do not see any open opportunities below, please be sure to check back at this page periodically, or, subscribe to the Nonprofit Update e-newsletter at this link to be informed of open opportunities as they arise.

Please note that grant programs will close on 11:59pm of the listed "Closed On" date. For example, if the Closed On date is listed as 2/20/23, then applications must be submitted by 11:59pm on 2/20/23.

**OPEN FUNDING OPPORTUNITIES (5)** 



### Once you Complete your Profile

Navigate back to the homepage by clicking GMS Home in the top right. Once there, you will see the "Funding Opportunities" icon where you can apply to LAB once the grant application opens.



(Dylan Mitchell) to the Boston Foundation Portal

10/23/2023

Thank you for visiting our new grants portal! We thank you for your patience as we implement this new and improved platform. Please reach out to grantsinfo@tbf.org with any feedback or questions.











### What makes a strong LAB application?

#### **Artistic and Proposal Narratives**

- Write for a multi-disciplinary panel or broad audience
- Assume the panelists do not know you, your work, your history, or your artistic principles
- Give a clear and detailed answer regarding your artistic vision, project plan, and career goals, with specifics
- Read specific prompts and draft your answers before submitting when in doubt, sleep on it!
- What do you envision as your impact as an artist, and growth as a professional, through LAB? How will you communicate that?
- Have a friend or collaborator give feedback
  - Hint: If they do not understand your project, goals, or discipline, the panel likely won't either!

### Work Sample(s)

- Video wherever possible
- Recent examples
- Each sample at least two minutes with the sample totals not exceeding six minutes
- Visible and audible high production value not necessary
- Provide cue times, context, relevance, and/or password if necessary

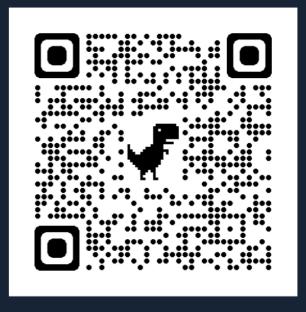




For more information, visit tbf.org/LAB or scan the QR code!

Questions? Email us at <a href="mailto:lab@tbf.org">lab@tbf.org</a>

### Thank you!



"The Ancestral Call" Project: Album Release Concert at the Lincoln Center Credit: Photo by Lawrence Sumulong, © Lincoln Center