



Jude Erundu

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Jude Chisom Erundu is the founder of Purifi Group Holdings and a strategist at the intersection of artificial intelligence and sustainable finance. He is building an enterprise-grade, multilingual, agentic AI terminal designed to transform how capital markets integrate machine learning, generative AI, and predictive analytics into real-world investment decision making.

Previously, Jude served as director of responsible investing at Nuveen, where he led ESG integration and risk frameworks across institutional portfolios. He brings a blend of financial strategy, AI system architecture, and governance expertise, with a focus on explainable, responsible, and scalable AI systems. Jude recently completed his executive MBA at Columbia Business School. www.purifigroup.com

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