

¡Somos Más!

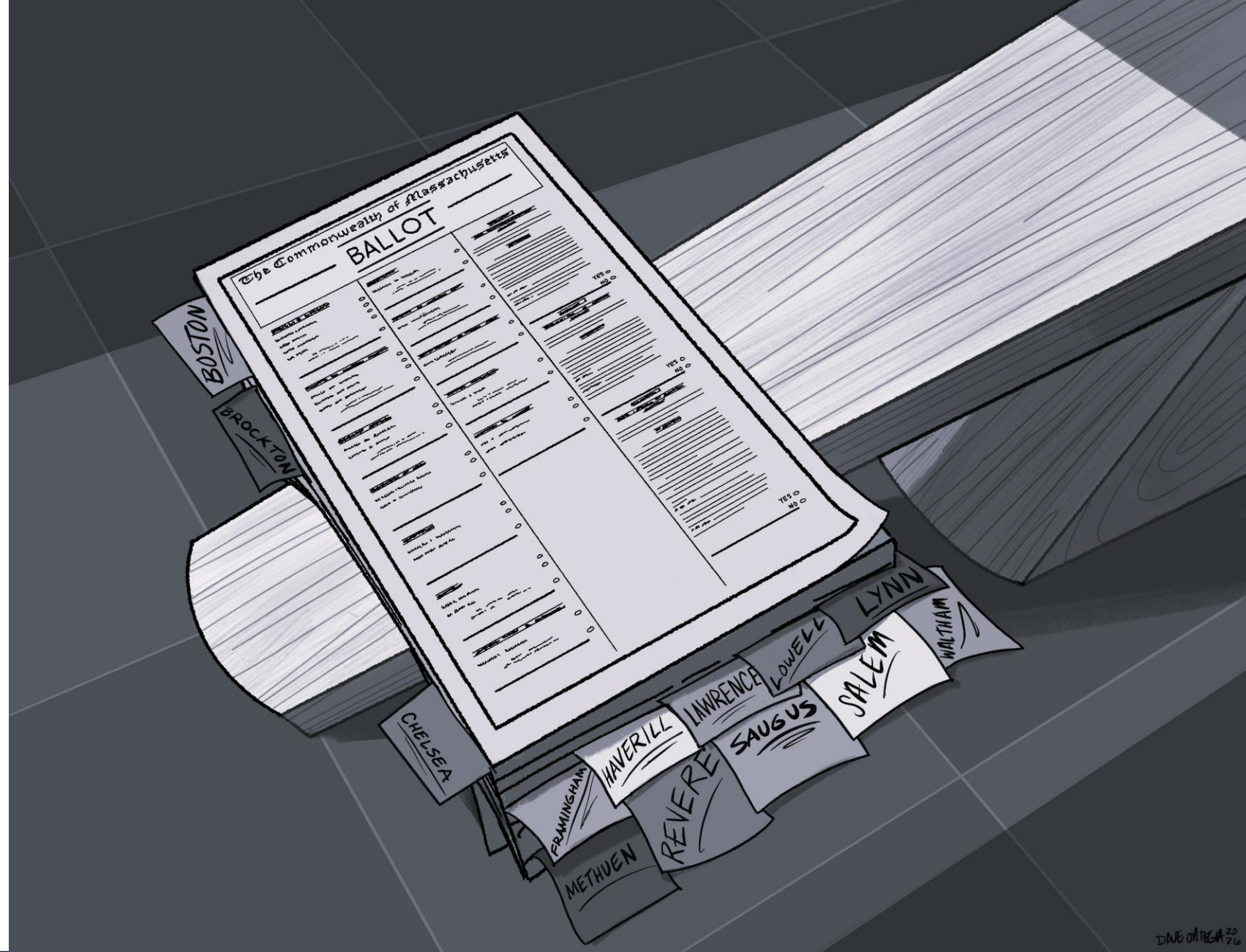
The Latino Vote and the Strength of Democracy in Massachusetts

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Established in 1989 by the MA state legislature, the mission of the Gastón Institute is to inform policy makers and the public about issues affecting the state's growing Latino community and to provide this community with the information and analysis necessary for effective participation in public policy development.

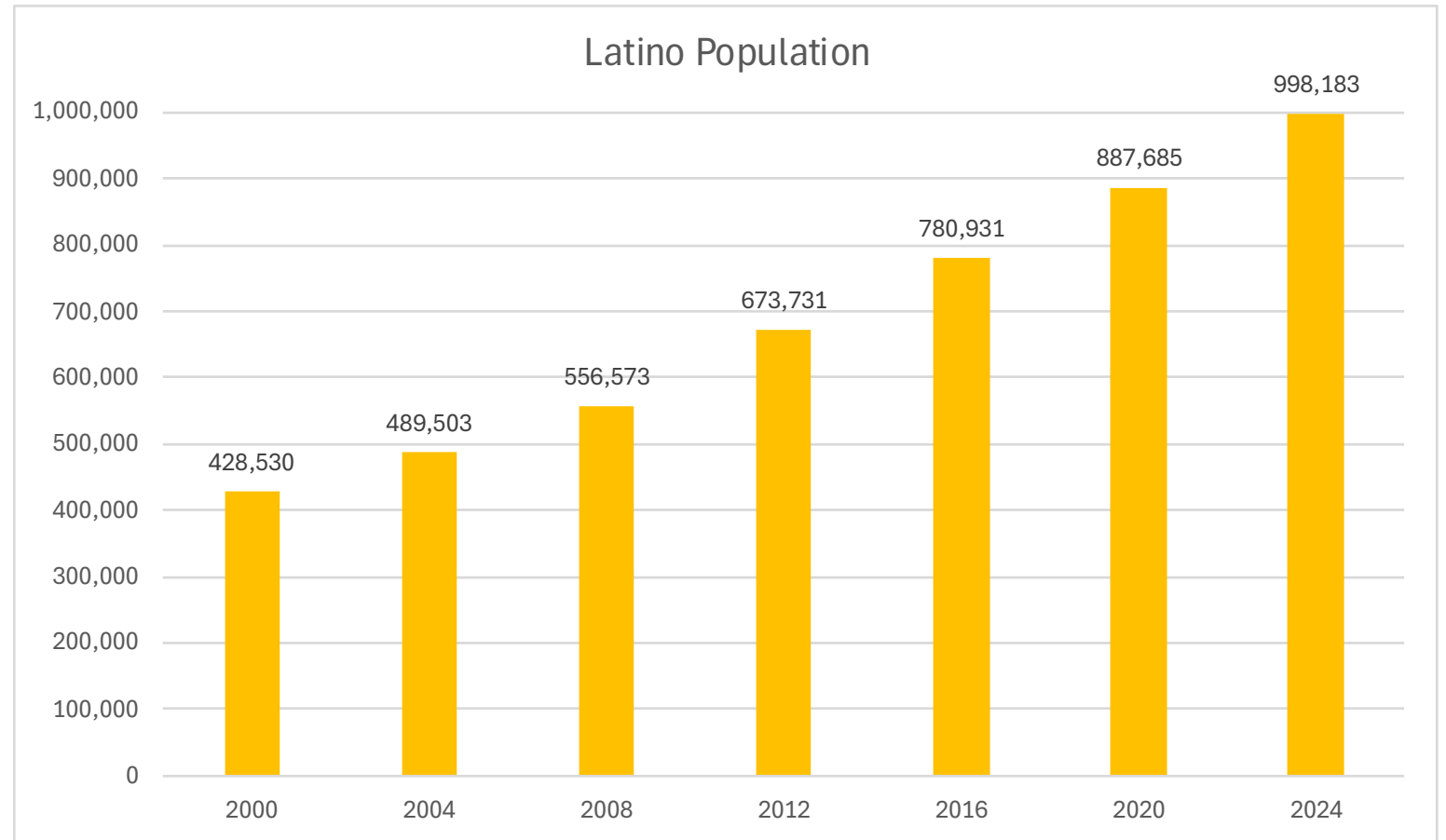
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What the 2024 Election Tells Us About Latino Political Participation

Latinos are one of the fastest growing political constituencies in Massachusetts.

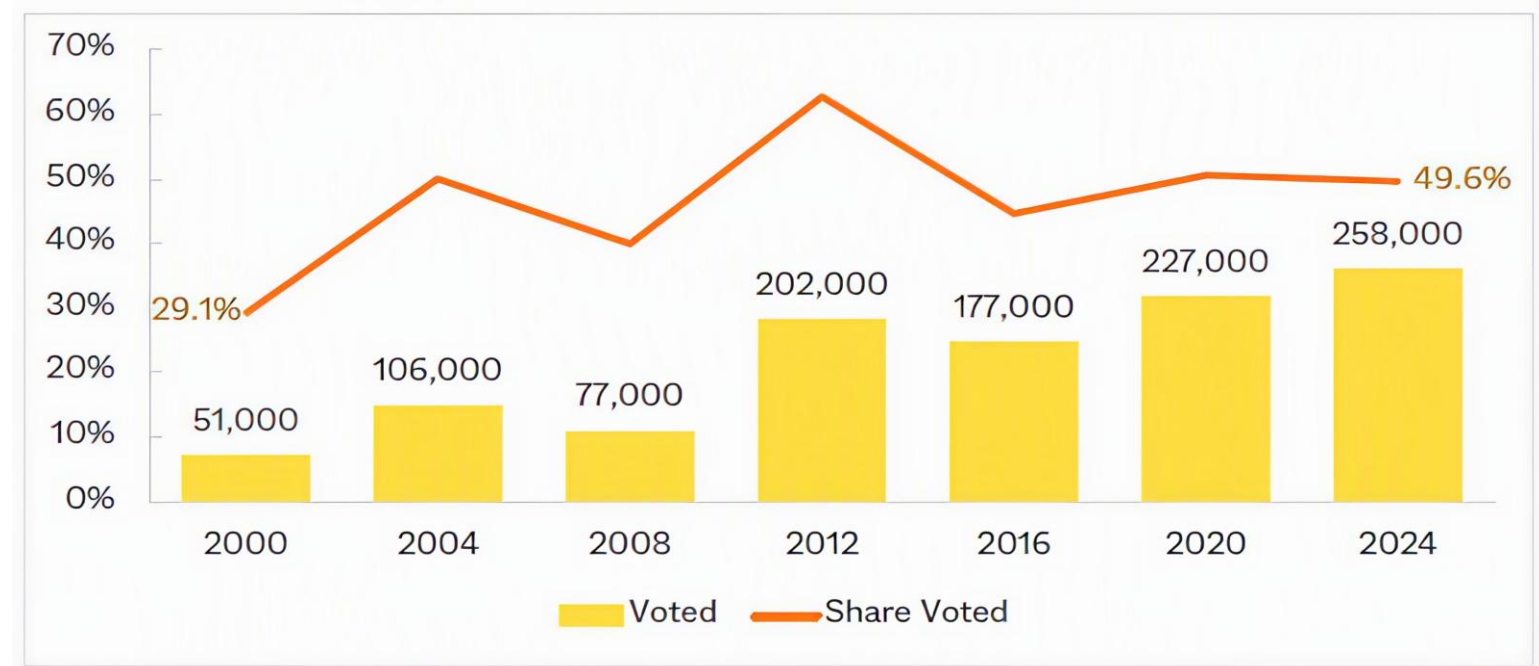
About 1 in every 7 residents are Latino.



The Big Beautiful Change

- 406% increase of registered voters
- 20.5% increase of share voted
- Latino accounted for 7.6% of all voters in 2024 up from only 1.8% in 2000
- Largest non -White voting constituency

Latino Voters in Massachusetts Presidential Elections, 2000-2024

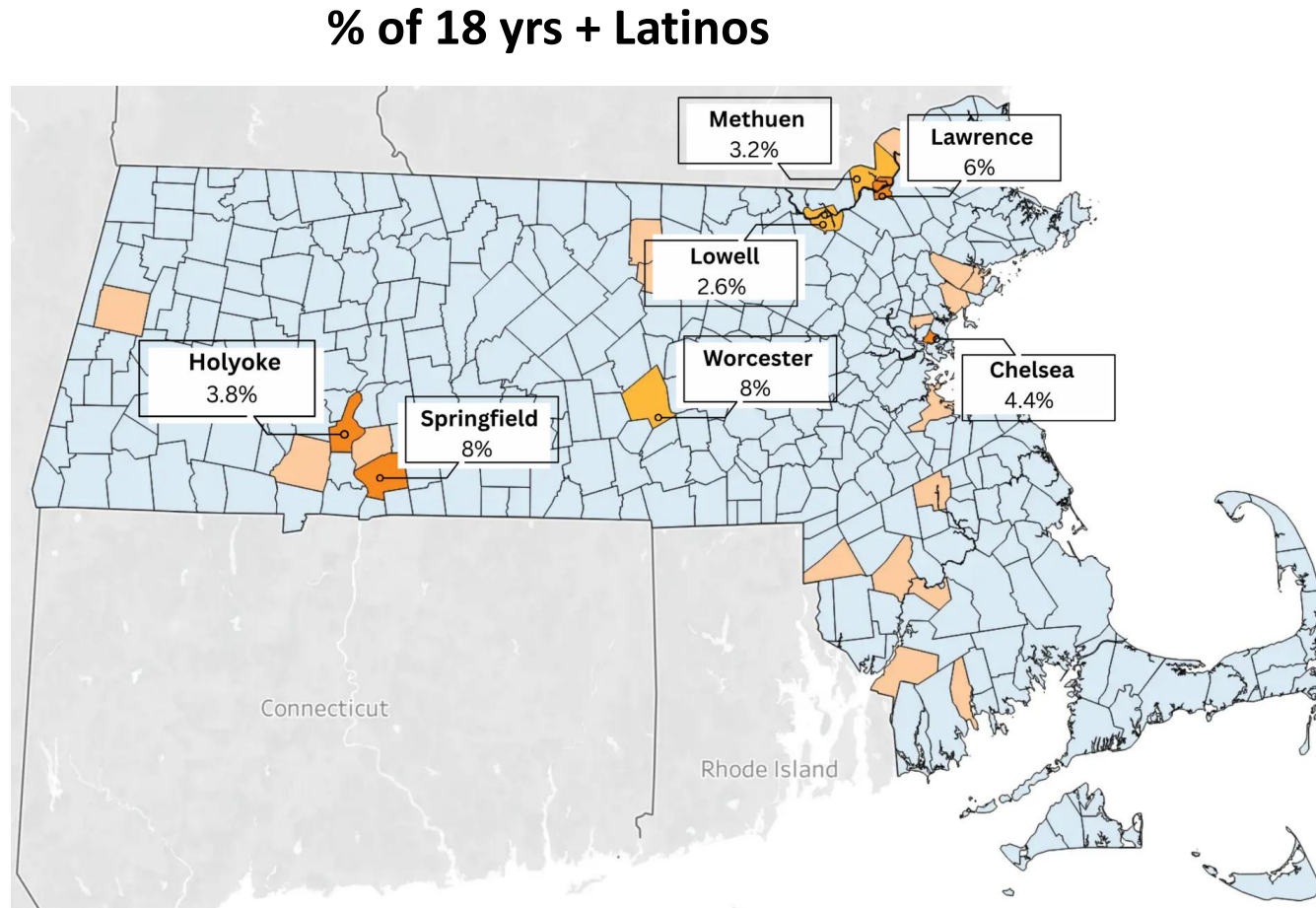


Limitations to Voting in MA

1. Younger population
2. Lower citizenship rates
3. Political parties historically under invest in campaigns
4. Educational and economic barriers

What We Learned

- Springfield
- Holyoke
- Lawrence
- Methuen
- Chelsea



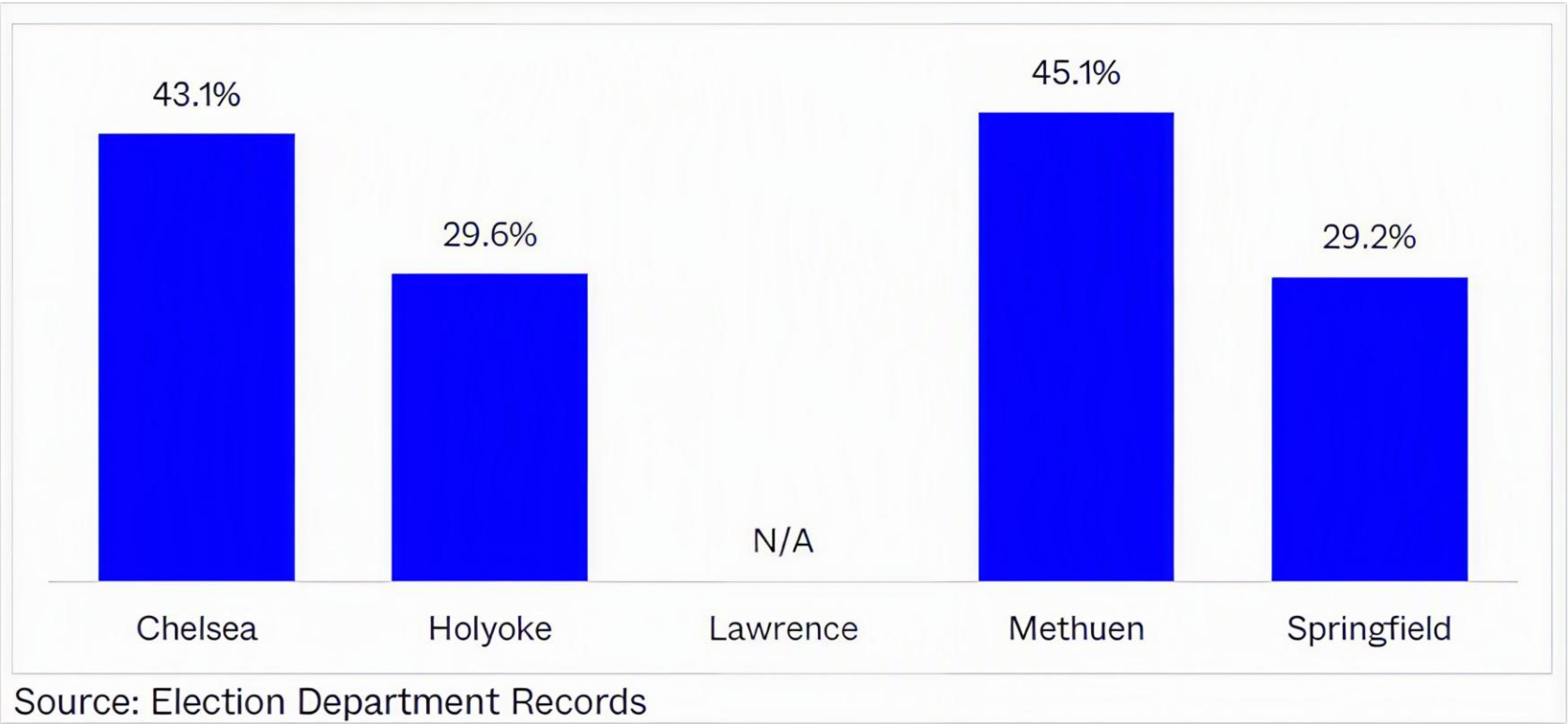
Gateway Cities: contain about 55% of all Latino adult citizens in Massachusetts.

What We Learned

- 1. 68.5% of eligible Latino adults were registered to vote**
- 2. Approximately 50% of eligible Latino did not vote in 2024 = 262,000**
- 3. Population Growth ≠ Political Power Political**

What We Learned

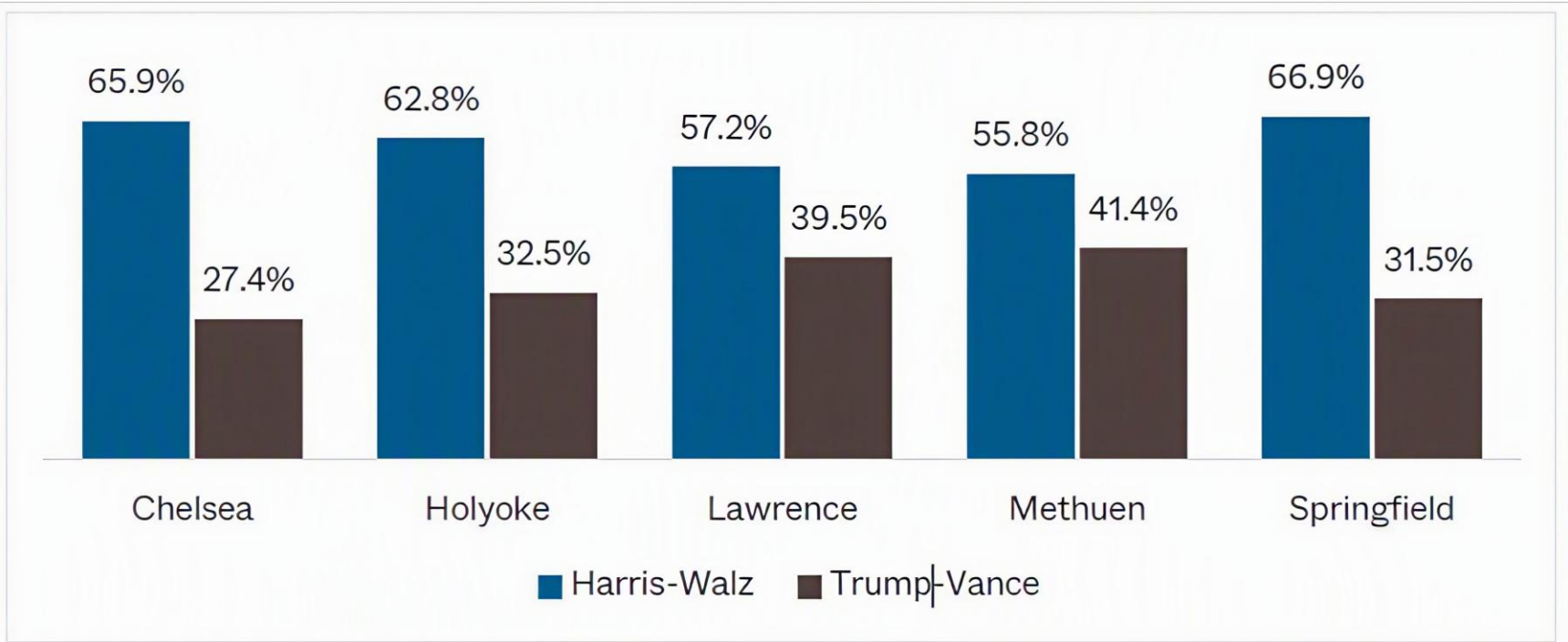
Share of Registered Voters Who Cast a Ballot in 19 Precincts with at least 70% Latino Adult Pop.



Springfield, and Holyoke with the lowest turnout

What We Learned

Latinos are not a monolithic voting bloc. Voting patterns varied across communities.



Source: Election Department Records

What We Learned

1. Registration efforts work
2. Population growth = must be translated into participation
3. Local context matter
4. Latino voters ≠ single political bloc

Policy & Opportunities for a Stronger Democracy in Massachusetts

1. Expand and Support Voter Registration

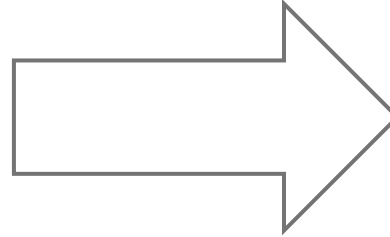
2. Strengthen and Expand Civic Engagement

**3. Strengthen and Expand Language
Access**

4. Fund and Invest in Latino Civic Organizations

Policy & Opportunities for a Stronger Democracy in Massachusetts

Latino, Black, and Asian
voters together
represented 18.4% of all
voters in 2024



Increasing Latino
participation is not only
about Latino
communities. It is about
strengthening democracy
for everyone in
Massachusetts

Latino Civic Organizations

Defined in this study as **nonprofit, nonpartisan, community-based organizations whose mission, programs, or activities explicitly serve Latino communities and advance their participation in civic and democratic life including voter registration, voter education, civic education, advocacy, and engagement with public institutions.**

- Statewide inventory: 153 Latino-serving organizations;
- 43 of 153 organizations qualified under the above definition.
- From 43; 15 responded (35%).

Latino Civic Organizations: Where they are & What they do

- 15 organizations, 9 municipalities — 11 of 15 in Boston or the adjacent core
- Only one, west of Worcester Lawrence (Essex County)



Organizations Engage in Civic and Policy Activities, by Activity Type and Cluster (n=15).