

A photograph of a man and a woman smiling and holding a baby. The man is on the left, wearing a grey button-down shirt, and the woman is on the right, wearing an orange top. The baby is in the center, wearing a white dress with a floral pattern. The background is bright and out of focus.

**The Latino Legacy Fund**  
at  
**The Boston Foundation**

Building a Future of Shared Prosperity  
for Greater Boston

# About the Boston Foundation

## High-Impact Philanthropy

As Greater Boston's community foundation for 100 years, the Boston Foundation is dedicated to building and sustaining a vital and prosperous city and region, where justice and opportunity are extended to everyone. It fulfills this mission by working in partnership with donors and other funders, making grants, developing special initiatives and serving as a civic hub, convener and shaper of public policy.

# The Latino Legacy Fund at the Boston Foundation

## The Face of Greater Boston's Future

The face of Greater Boston is changing—and changing swiftly. Today, more than 20 percent of Boston's population is Latino and that percentage will only grow. Already, close to one-third of Boston's children are Latino. As Latino families drive population growth, they are making vital contributions to our economy, our culture and the very fabric of our lives. Latinos represent our future and our future leaders—which means that when Latinos thrive, our economy and our entire region benefits. This was the inspiration for the *Latino Legacy Fund at the Boston Foundation*.







## A Current and Enduring Resource

The *Latino Legacy Fund at the Boston Foundation*, the first Latino-focused fund in Greater Boston, is a unique partnership of Latino philanthropists and leaders, *the Boston Foundation* and *Hispanics in Philanthropy*. Its mission is to create and maintain a permanent endowment to strengthen the diverse Latino community. Its goal is to contribute to our region's civic vitality by supporting issues and organizations that advance the socioeconomic status of Latinos while building and enhancing the leadership capacity of the entire Latino community.

“The demographics of our state and our country require us to take a very intentional and active approach to preparing our emerging Latino leaders for the social challenges and opportunities ahead. The purpose of the Latino Legacy Fund is to lay the foundation for this important work.”

*Rosalin Acosta*  
*Member, Latino Legacy Fund Advisory Committee*  
*Member, Boston Foundation Board of Directors*



## Impact Today

The Latino Legacy Fund is already having an impact and will continue to respond to the pressing needs of the community going forward. Because two-thirds of our state's jobs will require a postsecondary degree or training beyond high school by 2020, much of the Fund's focus has been on strengthening the education pipeline by improving access to high quality learning opportunities for Latino youth—from early childhood through postsecondary completion. Already 14 grants totaling more than \$250,000 have been made to 11 organizations. A grant of \$15,000 is helping Latinos for Education encourage future leaders. The Latino STEM Alliance received \$12,500 to expand its Robotics programming. And \$50,000 went to La Alianza Hispana to support and strengthen the youngest members of Latino families.

“The growing and diverse Latino community in Greater Boston is a source of tremendous human capital that can be tapped to enrich our community's cultural life and strengthen our entire region's economic prosperity.”

*Zamawa Arenas, Founder & CEO, Flowetik  
Member, Latino Legacy Fund Advisory Committee  
Member, Boston Foundation Board of Directors*

## Impact Tomorrow: A Permanent Endowment through Sound Stewardship

The Latino Legacy Fund is on track to meet its goal of raising \$1 million by 2018. Knowing that the Fund is expertly stewarded by the Boston Foundation and the Latino Legacy Fund Advisory Committee to maximize its impact today and for the future, already 35 individual and corporate donors have given close to \$500,000—including leadership gifts from *Eastern Bank*, *John Hancock Life Insurance* and *MFS Investment Management*. Donors are including the Latino Legacy Fund in their estate planning. To ensure the success of this important fund, the *Boston Foundation* and *Hispanics in Philanthropy* each have pledged \$250,000 in challenge grants.

“While we have seen great progress, the Latino community must ensure that the means and mechanisms to fuel future growth continue to exist. Creating a permanent endowment is a natural extension of the work we have done so far.”

Oswald Mondejar  
Senior Vice President of Mission and Advocacy, Partners Continuing Care  
Member, Latino Legacy Fund Advisory Committee







## Why Contribute? Latinos Are Key to Our Future

In addition to their rich cultural contributions, Latinos have a massive effect on the local economy, adding up to some \$9 billion of economic activity in Suffolk County alone. Today, more than 20 percent of Boston's population is Latino. The Latino community also keeps Boston young, with a larger share of children and teenagers than any other population. In fact, without growth among Latinos, Boston's population would still be near 1980 levels. Contributing to the Latino Legacy Fund is an investment in our future.

“Latinos will be one of the largest demographics in the next 10 years. It is crucial that we begin to invest in our community's growth and prosperity.”

*Aixa Beauchamp  
President, Beauchamp & Associates  
Co-Founder, Latino Legacy Fund*

## How You Can Participate

The Latino Legacy Fund presents a unique opportunity for donors who want the flexibility of supporting a broad range of organizations and initiatives while meeting the future needs of the Latino community. You can support current grant making through gifts by check, credit card, distributions from Donor Advised Funds or gifts of appreciated stock or other assets. You can also provide future support by naming the Latino Legacy Fund as a beneficiary of your retirement plan or as a successor to a Donor Advised Fund—or by including the Fund in your estate plan.

“Already, the Fund has exceeded our expectations, but with the contributions of everyone who cares deeply about the future and the region’s vitality, we will continue to exceed our goals.”

*Juan Carlos Morales  
Co-Founder, Latino Legacy Fund*







For more information about the Latino Legacy Fund,  
call the Boston Foundation at 617-338-1700 or  
visit [www.tbf.org/latinolegacyfund](http://www.tbf.org/latinolegacyfund).



The Boston  
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